



Like Mom's®

LOOKS LIKE QUALITY.

Tastes like home.



Serve simple, craveable sandwich favorites with the appealing comfort of **Like Mom's®** Brand.

Like Mom's®

BRAND KNOWS BEST

In the same way that mom takes care to bring comfort to every meal, we've packed sandwiches with extra details that make a difference. By offering the familiar appeal of *Like Mom's*® Sandwiches, busy customers can enjoy simple favorites with made-from-scratch quality. Create smiles with a fun note from mom inside every package. Plus, let them choose from top flavors in multiple formats.

301040-012-1 / 10000030204
Like Mom's Ham & Cheese on Wheat Bread

Goodness

RUNS IN OUR FAMILY OF PRODUCTS

Including today's best-selling flavor profiles:

Italian Style | Ham & Cheese | Turkey & Cheese | Chicken Salad | Tuna Salad

WEDGE SANDWICHES

301023-012-1 / 10000097766

Like Mom's Chicken, Pepperoni & Salami with Cheese on Wheat Bread

301446-012-1 / 10000001446

Like Mom's Roast Beef & Cheese on Wheat Bread

301047-012-1 / 10000051147

Like Mom's Tuna Salad on Wheat Bread

301048-012-1 / 10000051148

Like Mom's Chicken Salad on Wheat Bread

301021-012-1 / 10000010100

Like Mom's Roast Beef, Turkey with Pepper Jack Cheese on Wheat Bread

301041-012-1 / 10000001041

Like Mom's Egg Salad on Wheat Bread

301040-012-1 / 10000030204

Like Mom's Ham & Cheese on Wheat Bread

301043-012-1 / 10000030243

Like Mom's Turkey & Cheese on Wheat Bread



POPULAR SANDWICHES *made to please*

Of the top grab-and-go items purchased, most are main dishes or meals.

COLD SANDWICHES OR WRAPS ARE LEADING THE PURCHASES.¹

57%

of cold sandwiches or wraps are purchased once a month.¹

ON AVERAGE CONSUMERS EAT

5.2 TYPES OF LUNCHMEAT.

Those who primarily eat away from home eat the widest variety of lunchmeat types.²

| FEATURES | BENEFITS |
|---|--|
| Strong brand recognition | Easily merchandise with a familiar and approachable brand that stands out to customers |
| Clear hand-wrapped film packaging | Show customers exactly what they're getting |
| Variety of top-selling flavors | Increase sales by having customer favorites ready and available |
| Consumer-tested and fully optimized design | Be confident that you're offering the sandwich flavors customers love in packaging that conveys simple quality |
| Fun and engaging note from mom inside every package | Create a positive connection through the unique brand personality and packaging experience |

SUB SANDWICHES

302029-012-1 / 10000002029 | 302022-012-1 / 10000072122
 Like Mom's® Turkey Ham & Cheese | Like Mom's® Italian Grinder Sub

302003-012-1 / 10000072103
 Like Mom's® Turkey & Cheese

CLUB SANDWICHES

301051-012-1 / 10000001051 | 301052-012-1 / 10000051152
 Like Mom's® Ham & Cheese Club | Like Mom's® Turkey & Cheese Club



PACKAGING & DESIGN WITH *fresh appeal*

Packaging design has been consumer tested and fully optimized to resonate with customers

Visibility is an important factor to customers—showing there's nothing to hide

302003-012-1 / 10000072103
Like Mom's® Turkey & Cheese



Clear hand-wrapped film

Happiness is a journey. Let this sandwich be your first step.
Love, Mom

Each package has a fun "note from mom" waiting inside!

Great for merchandising, this recognizable brand invites customers to experience the joy and comfort of a great sandwich

LIKE MOM'S® SANDWICHES PRODUCT SPECIFICATIONS

| Old Code | Description | Net Wt. (oz.) | Serv. Size (g) | Cal (kcal) | Fat (g) | Trans Fat (g) | Chol. (mg) | Sod. (mg) | Carb. (g) | Prot. (g) | ♥ Dietary Needs | | | | | | | |
|----------|-------------|---------------|----------------|------------|---------|---------------|------------|-----------|-----------|-----------|-----------------|---|---|---|---|---|---|---|
| New Code | | | | | | | | | | | 🌱 | 🥚 | 🥛 | 🌾 | 🥩 | 🌿 | 🌳 | 🌱 |

Like Mom's® Wedge Sandwiches

| | | | | | | | | | | | | | | | | | | | |
|--------------|---|------|-----|-----|----|-----|-----|-------|----|----|--|--|--|--|--|--|--|--|--|
| 301041-012-1 | Egg Salad on Wheat Bread | 4.5 | 126 | 320 | 15 | 0.1 | 145 | 580 | 35 | 10 | | | | | | | | | |
| 1000001041 | | | | | | | | | | | | | | | | | | | |
| 301446-012-1 | Roast Beef & Cheese on Wheat Bread | 4.8 | 134 | 270 | 7 | 0.2 | 25 | 1,060 | 34 | 17 | | | | | | | | | |
| 1000001446 | | | | | | | | | | | | | | | | | | | |
| 301021-012-1 | Roast Beef, Turkey with Pepper Jack Cheese on Wheat Bread | 5.8 | 162 | 300 | 9 | 0.2 | 40 | 1,440 | 36 | 21 | | | | | | | | | |
| 10000010100 | | | | | | | | | | | | | | | | | | | |
| 301040-012-1 | Ham & Cheese on Wheat Bread | 4.64 | 130 | 270 | 7 | 0.1 | 35 | 1,060 | 34 | 17 | | | | | | | | | |
| 10000030204 | | | | | | | | | | | | | | | | | | | |
| 301043-012-1 | Turkey & Cheese on Wheat Bread | 4.64 | 130 | 270 | 7 | 0.2 | 30 | 1,010 | 35 | 15 | | | | | | | | | |
| 10000030243 | | | | | | | | | | | | | | | | | | | |
| 301047-012-1 | Tuna Salad on Wheat Bread | 4.57 | 128 | 290 | 8 | - | 15 | 540 | 41 | 13 | | | | | | | | | |
| 10000051147 | | | | | | | | | | | | | | | | | | | |
| 301048-012-1 | Chicken Salad on Wheat Bread | 4.5 | 126 | 290 | 9 | - | 15 | 720 | 42 | 11 | | | | | | | | | |
| 10000051148 | | | | | | | | | | | | | | | | | | | |
| 301023-012-1 | Chicken, Pepperoni, & Salami with Cheese on Wheat Bread | 5.9 | 165 | 420 | 21 | 0.2 | 80 | 1,640 | 37 | 22 | | | | | | | | | |
| 10000097766 | | | | | | | | | | | | | | | | | | | |

Like Mom's® Club Sandwiches

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|--------------|----------------------|---|-----|-----|----|-----|----|-------|----|----|--|--|--|--|--|--|--|--|--|
| 301051-012-1 | Ham & Cheese Club | 6 | 168 | 350 | 12 | 0.3 | 60 | 1,550 | 37 | 23 | | | | | | | | | |
| 1000001051 | | | | | | | | | | | | | | | | | | | |
| 301052-012-1 | Turkey & Cheese Club | 6 | 168 | 360 | 11 | 0.3 | 40 | 1,350 | 45 | 20 | | | | | | | | | |
| 10000051152 | | | | | | | | | | | | | | | | | | | |

Like Mom's® Sub Sandwiches

| | | | | | | | | | | | | | | | | | | | |
|--------------|---------------------|-----|-----|-----|----|-----|----|-------|----|----|--|--|--|--|--|--|--|--|--|
| 302029-012-1 | Turkey Ham & Cheese | 7.5 | 210 | 440 | 11 | 0.1 | 50 | 1,210 | 59 | 25 | | | | | | | | | |
| 1000002029 | | | | | | | | | | | | | | | | | | | |
| 302003-012-1 | Turkey & Cheese | 7 | 196 | 420 | 12 | 0.1 | 40 | 1,030 | 58 | 22 | | | | | | | | | |
| 10000072103 | | | | | | | | | | | | | | | | | | | |
| 302022-012-1 | Italian Grinder Sub | 7.3 | 204 | 550 | 22 | 0.3 | 80 | 1,380 | 64 | 25 | | | | | | | | | |
| 10000072122 | | | | | | | | | | | | | | | | | | | |

🥛 - Low Sodium products have 140mg of sodium or less per serving.

🥛 - Reduced Sodium means the product is a 25% or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet)

🍷 - Calorie Smart products have 200 calories or fewer per serving.

0g - No Trans Fat products have zero grams trans fats per serving.

🚫 - No MSG products contain no added MSG.

🌿 - Products containing no gluten ingredients.

🌿 - All Natural® products are minimally processed, no artificial ingredients.

*Refrigerated Serving Preparation: Thaw 24 hours in refrigerator prior to serving.

Contact your Tyson Foodservice Representative, Broker, Distributor Sales Representative or visit tysonfoodservice.com for more information.

¹2018 Technomic Inc. Convenience Market Annual report

²2018 Tyson Proprietary A&U Research



Tyson
FOODSERVICE