

the slice™

in it. on it. beside it.

Hit Home Runs With Your Delivery & Takeout Business



Baseball opening day is
scheduled for April 1, 2021



Gen Zs & Millennials are the
heaviest users of delivery overall¹



Combo meal deals & large portion sizes all grow
in importance in the value equation¹



Pizza is an affordable option that's easy to share
among family members or with other people¹

HOME RUN BUNDLES

NEXT 

¹Mintel Pizza Study 2020


Tyson
FOODSERVICE



Something For Everyone

Can't figure out what to get the crew for the game? Get something for everyone...meals & snacks ready for delivery or takeout.

the**slice**[™]
in it. on it. beside it.

▶ Click on the images below to see more information & menu inspiration!



HOME RUN BUNDLES

◀ BACK NEXT ▶





GRAND SLAM PARTY PACKS

Pizza Order Solutions For Multiple Fans

Ideas For You:

- ▶ Maximize the space in the box, use all four corners
- ▶ Boost check average, customers are more likely to choose an add-on when it is already included in the deal
- ▶ Run an opening day combo with 1-topping pizza & a choice of 4 sides
- ▶ Pair side items with a signature sauce & give it a catchy name & suggest it as a one-of-a-kind dipping sauce
- ▶ This is a fun, communal experience, much like a clam bake. Mix up offerings to keep the novelty going



Marketplace Examples:



HOME RUN BUNDLES



Share your creations at theslice@tyson.com



PRESS BOX KITS

Pizza Order Solutions For Multiple Fans

Ideas For You:

- ▶ Offer par-baked pizzas or ready-to-make ingredients, including instructions for customers to finish baking them at home - real delivery pizza baked freshly at home!
- ▶ Allow customers to add 3 toppings (with additional costs for more) to a cheese pizza they can finish off in the oven
- ▶ Cook toppings in a disposable pan, for the hot-&-ready pizza-bar experience
- ▶ Pizza-making at home is seen as a fun, social activity that allows for customization in toppings, so get creative with the toppings



Marketplace Examples:



HOME RUN BUNDLES

