

# the slice™

in it. on it. beside it.

## Safety Made Simple



**1/4 consumers** ranked food safety concerns as their #1 concern & almost half are at least somewhat concerned about the safety of food that was prepared outside their homes, such as takeout or delivery.<sup>1</sup>



Consumers are more likely to utilize services that **limit contact with both employees & other customers**, such as third-party delivery services, ordering ahead, by kiosk or drive through.<sup>2</sup>



Nearly 1/3 of consumers said **disposable or single-use menus would make them feel safe.**<sup>3</sup>

SAFETY

**NEXT**

<sup>1</sup>2020 Food and Health Survey fielded in April 2020 | <sup>2</sup>Hartman Group | <sup>3</sup>Technomic

  
**Tyson**  
FOODSERVICE



# 3 Ways To Make Sure Your Customers Know You Are Serious About Keeping Them Safe



## FOOD CARE



Use tamper-proof seals on boxes. Be sure to include a message unique to your personality with the steps you're taking to ensure safety.

## QR CODES



QR (quick response) codes allow guests to scan them with their phones to access your menu, order & pay. No contact, no printing costs, quickly implement menu changes or deals & get customer feedback via surveys or suggestions.

## THIRD-PARTY DELIVERY



Even if you already deliver, set up a third-party delivery service to ensure consumers who use them are including you in their consideration for meal solutions.

## MORE COVID RESOURCES

## SAFETY

[BACK](#)

