

the slice™

in it. on it. beside it.

Reinvent Leftovers Instead Of Just Reheating



Click below for 3 ways to help customers
add multiple meals with their pizza orders:

MEAL COMPONENTS

AMPLIFIERS

TOMORROW MEALS

ADD ONS



Over half of consumers say that they order chicken wings & / or garlic knots with their pizza occasionally or every time they order, so **consumers are used to more-than-pizza orders.**¹



Almost 2/3 of consumers **purchase items they consume at later occasions.**¹



Leverage what you already have with some repackaging & creative suggestive selling.¹

NEXT 

¹NPD Crest YE - March 2020, Technomic Consumer Trend Reports Sandwich - April 2020


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MEAL COMPONENTS

Help Customers Solve For Multiple Meals With Their Pizza Orders

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Ideas For You:

- ▶ **Create a kit** with a variety of flavorful ingredients on your make table. You have all the components for great sandwiches, snacks & party trays. Start with your fresh-baked cheesy bread or garlic knots / rolls, then add meats, cheeses, fresh veggies & sauces.
- ▶ **Sell just the components** themselves, i.e., fresh-baked bags or garlic bread loaves.

Marketplace Examples



ADD UP TO \$7 - \$10 OR MORE TO CHECKS

ADD ONS

◀ BACK NEXT ▶


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AMPLIFIERS

Help Customers Solve For Multiple Meals With Their Pizza Orders

Ideas For You:

- ▶ **Make next-day lunches even better.** Offer small bags of additional toppings or cheese that can be reheated with leftover pizza
- ▶ **Suggest adding boneless wings** to a salad or pasta to make it a meal. Keep the dressing on the side.
- ▶ **Make a signature sauce** from your current options; like Buffalo & Ranch. Give it a catchy name & suggest it as a one-of-a-kind dipping sauce.

Marketplace Examples



ADD UP TO \$10 OR MORE TO CHECKS

ADD ONS

◀ BACK NEXT ▶



TOMORROW MEALS

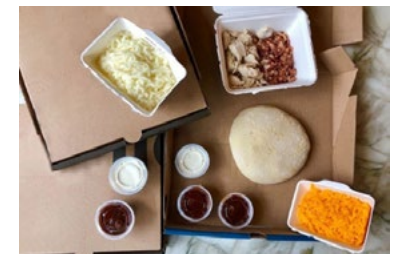
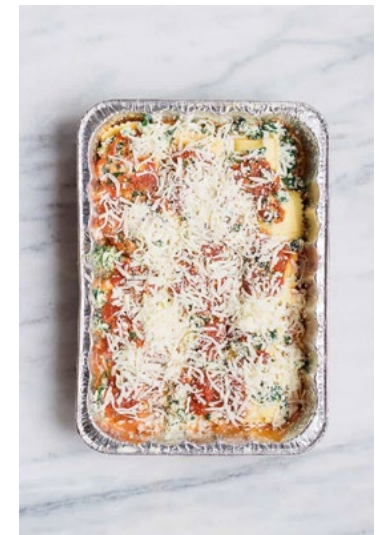
Help Customers Solve For Multiple Meals With Their Pizza Orders

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Ideas For You:

- ▶ Offer par-baked pizzas or ready-to-make ingredients with instructions for customers to finish baking them at home – real delivery pizza baked freshly at home!
- ▶ Compose sandwiches using your crusts, breadsticks, meats & cheese & sell them with heating instructions to turn them into fresh-baked Italian Grinders.
- ▶ Using your crusts, breadsticks, etc., offer new forms that won't fit in your oven but are perfect for baking at home, i.e., thin crust meat lover's lasagna.

Marketplace Examples



ADD UP TO \$50 FOR FAMILY MEAL CHECKS

ADD ONS

◀ BACK


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