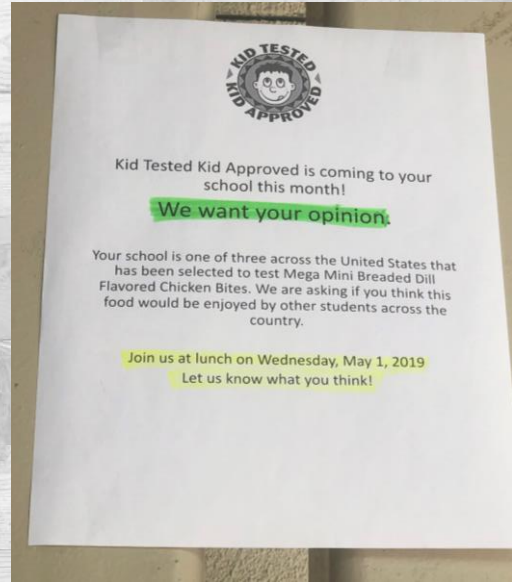




Kid Tested

KTCA Kid Approved

Who better to test products that will go onto school menus than the very kids that will be eating them? Kid Tested Kid Approved is our way of verifying that the products we bring to market are checked off by the some of the harshest critics themselves.



CHEESY BREADSTICK SURVEY

Please read the survey carefully and answer ALL questions. We appreciate your opinion.

1 Does the Cheesy Breadstick **LOOK** tasty? YES NO

If not, explain why? _____

2 Do you like the **TASTE**? YES NO

If not, explain why? _____

3 Would you like the cafeteria to offer **THIS** Cheesy Breadstick at your school? YES NO

If not, explain why? _____

Please write additional comments on back.

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#servingyourmission #feedingthefuture



Jimmy Dean



What Exactly is KTKA?

Kid Tested Kid Approved is a 3rd party company that works with Tyson K-12 to test products with at least 500 school aged children in three geographically dispersed locations throughout the United States (across all age groups—Elementary, Middle, and High). For a Product to be Kid Tested Kid Approved, it must get a 'thumbs up' by at least 80% of the kids who tried it. If approval is not 80% or higher, we send it back for improvement!



When you see this logo you can be sure it is



Kid Tested Kid Approved

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Jimmy Dean

