



Like Mom's®

LOOKS LIKE QUALITY.

Tastes like home.



*I left the crust on.
Welcome to the first
day of the rest of
your life.
Love, Mom*

Serve simple, craveable sandwich favorites with the appealing comfort of **Like Mom's®** Brand.

Like Mom's®

BRAND KNOWS BEST

In the same way that mom takes care to bring comfort to every meal, we've packed sandwiches with extra details that make a difference. By offering the familiar appeal of *Like Mom's*® Sandwiches, busy customers can enjoy simple favorites with made-from-scratch quality. Create smiles with a fun note from mom inside every package. Plus, let them choose from top flavors in multiple formats.

301040-012-1 / 10000030204
Like Mom's Ham & Cheese on Wheat Bread

Goodness

RUNS IN OUR FAMILY OF PRODUCTS

Including today's best-selling flavor profiles:

Italian Style | Ham & Cheese | Turkey & Cheese | Chicken Salad | Tuna Salad

WEDGE SANDWICHES

301023-012-1 / 10000097766

Like Mom's Chicken, Pepperoni & Salami with Cheese on Wheat Bread

301446-012-1 / 10000001446

Like Mom's Roast Beef & Cheese on Wheat Bread

301047-012-1 / 10000051147

Like Mom's Tuna Salad on Wheat Bread

301048-012-1 / 10000051148

Like Mom's Chicken Salad on Wheat Bread

301021-012-1 / 10000010100

Like Mom's Roast Beef, Turkey with Pepper Jack Cheese on Wheat Bread

301041-012-1 / 10000001041

Like Mom's Egg Salad on Wheat Bread

301040-012-1 / 10000030204

Like Mom's Ham & Cheese on Wheat Bread

301043-012-1 / 10000030243

Like Mom's Turkey & Cheese on Wheat Bread



POPULAR SANDWICHES *made to please*

Of the top grab-and-go items purchased, most are main dishes or meals.

COLD SANDWICHES OR WRAPS ARE LEADING THE PURCHASES.¹

57%

of cold sandwiches or wraps are purchased once a month.¹

ON AVERAGE CONSUMERS EAT

5.2 TYPES OF LUNCHMEAT.

Those who primarily eat away from home eat the widest variety of lunchmeat types.²

FEATURES	BENEFITS
Strong brand recognition	Easily merchandise with a familiar and approachable brand that stands out to customers
Clear hand-wrapped film packaging	Show customers exactly what they're getting
Variety of top-selling flavors	Increase sales by having customer favorites ready and available
Consumer-tested and fully optimized design	Be confident that you're offering the sandwich flavors customers love in packaging that conveys simple quality
Fun and engaging note from mom inside every package	Create a positive connection through the unique brand personality and packaging experience

SUB SANDWICHES

302029-012-1 / 10000002029 | 302022-012-1 / 10000072122
 Like Mom's® Turkey Ham & Cheese | Like Mom's® Italian Grinder Sub

302003-012-1 / 10000072103
 Like Mom's® Turkey & Cheese

CLUB SANDWICHES

301051-012-1 / 10000001051 | 301052-012-1 / 10000051152
 Like Mom's® Ham & Cheese Club | Like Mom's® Turkey & Cheese Club



PACKAGING & DESIGN WITH *fresh appeal*

Packaging design has been consumer tested and fully optimized to resonate with customers

Visibility is an important factor to customers—showing there's nothing to hide

302003-012-1 / 10000072103
Like Mom's® Turkey & Cheese



Clear hand-wrapped film

Happiness is a journey. Let this sandwich be your first step.
Love, Mom

Each package has a fun "note from mom" waiting inside!

Great for merchandising, this recognizable brand invites customers to experience the joy and comfort of a great sandwich

LIKE MOM'S® SANDWICHES PRODUCT SPECIFICATIONS

Old Code	Description	Net Wt. (oz.)	Serv. Size (g)	Cal (kcal)	Fat (g)	Trans Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	♥ Dietary Needs							
New Code											🌱	🥚	🥛	🌾	🥩	🍌	🌿	🌳

Like Mom's® Wedge Sandwiches

301041-012-1	Egg Salad on Wheat Bread	4.5	126	320	15	0.1	145	580	35	10									
1000001041																			
301446-012-1	Roast Beef & Cheese on Wheat Bread	4.8	134	270	7	0.2	25	1,060	34	17									
1000001446																			
301021-012-1	Roast Beef, Turkey with Pepper Jack Cheese on Wheat Bread	5.8	162	300	9	0.2	40	1,440	36	21									
1000010100																			
301040-012-1	Ham & Cheese on Wheat Bread	4.64	130	270	7	0.1	35	1,060	34	17									
10000030204																			
301043-012-1	Turkey & Cheese on Wheat Bread	4.64	130	270	7	0.2	30	1,010	35	15									
10000030243																			
301047-012-1	Tuna Salad on Wheat Bread	4.57	128	290	8	-	15	540	41	13									
10000051147																			
301048-012-1	Chicken Salad on Wheat Bread	4.5	126	290	9	-	15	720	42	11									
10000051148																			
301023-012-1	Chicken, Pepperoni, & Salami with Cheese on Wheat Bread	5.9	165	420	21	0.2	80	1,640	37	22									
10000097766																			

Like Mom's® Club Sandwiches

301051-012-1	Ham & Cheese Club	6	168	350	12	0.3	60	1,550	37	23									
1000001051																			
301052-012-1	Turkey & Cheese Club	6	168	360	11	0.3	40	1,350	45	20									
10000051152																			

Like Mom's® Sub Sandwiches

302029-012-1	Turkey Ham & Cheese	7.5	210	440	11	0.1	50	1,210	59	25									
10000002029																			
302003-012-1	Turkey & Cheese	7	196	420	12	0.1	40	1,030	58	22									
10000072103																			
302022-012-1	Italian Grinder Sub	7.3	204	550	22	0.3	80	1,380	64	25									
10000072122																			

🥛 - Low Sodium products have 140mg of sodium or less per serving.

🥛 - Reduced Sodium means the product is a 25% or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet)

🍷 - Calorie Smart products have 200 calories or fewer per serving.

0g - No Trans Fat products have zero grams trans fats per serving.

🚫 - No MSG products contain no added MSG.

🌿 - Products containing no gluten ingredients.

🌿 - All Natural® products are minimally processed, no artificial ingredients.

*Refrigerated Serving Preparation: Thaw 24 hours in refrigerator prior to serving.

Contact your Tyson Foodservice Representative, Broker, Distributor Sales Representative or visit tysonfoodservice.com for more information.

¹2018 Technomic Inc. Convenience Market Annual report

²2018 Tyson Proprietary A&U Research

