

Building Better Burgers...for You





Contact your Tyson Foodservice Representative, Waypoint Broker Specialist, Distributer Sales Representative or visit tysonfoodservice.com for more information.

Burgers Are Our Passion

We know pleasing your customers is your passion, but running a successful foodservice operation takes countless hours and can be exhausting. Let us help! At **Tyson Foods**, we take pride in our extensive line of fully cooked burger products. All are consistently high in quality and taste great; the genius comes in what you do with them. So eliminate the busy work when you choose any of our delicious burger products, and then enjoy creating those outstanding signature burgers that will keep your patrons coming back for more!

It's all About the Flavor

What is the most important thing people want in a burger? It's the flavor, and our burgers taste great. The beefy flavor, the juicy texture and the just-right combination of seasonings give our burgers the taste sensation your customers are looking for in a really great burger. And, we have the consumer taste panel results to back that claim. In blind taste tests, our fully cooked burgers were preferred 2 to 1 over burgers cooked from raw ground beef.* It is as simple as that!

We've Got You Covered

Seasoned boldly or mildly, with a thick or thin profile, charmarked or not, we have a burger for you. Burgers are fully cooked, so they not only taste great, but also provide convenience benefits to help you back-of-the-house, including faster heating to meet speed of service requirements, easier cleanup, less waste, reduced labor costs and the peace of mind that comes with enhanced food safety.



Tenderbroil® Flamebroiled Premium Beef Pattie (20120)

Great Taste

- High quality raw materials deliver consistent results every time.
- A wide variety of delicious flavor profiles appeal to consumer preferences.
- Juicy, homemade taste, texture and bite keeps customers coming back for more.

Diverse Product Portfolio

- Boldly or minimally seasoned varieties are included in this product line to meet all menu preferences.
- Prominent, subtle or no charmarks are available for operator flexibility.
- A wide range of price points are provided.
- Many of these burgers and patties are CN labeled, and some are specially formulated to meet the new USDA nutritional regulations.

Convenience

- Easy preparation results in faster speed of service.
- Portion-controlled products mean food and labor costs are consistent and waste is nearly eliminated.
- Minimal cleanup is required.
- Reducing cross contamination risks in your kitchen addresses food safety issues.

* Heavy, moderate and light burger users significantly preferred the fully cooked burger over the burger cooked from raw ground beef. Source: A blind taste test was conducted in three sensory evaluation laboratory facilities in early 2010 by an independent research company. The objective of the research was to identify consumer preference for an AdvancePierre Foods Fully Cooked Burger against a burger cooked from raw ground beef. Overall liking, flavor, appearance, juiciness, texture and preference were measured. 457 consumers completed the test.

At **Tyson Foods**, our line of fully cooked steak burgers, chopped beef steaks and patties has been organized into three brands, guaranteed to meet any of your requirements. The details below identify the distinguishing characteristics of these brands and what makes each of them the perfect choice for your operation.



The *PUB*® Flamebroiled Beef Steak Burger (15-275)



The *PUB*® Steak Burger

The *PUB* Steak Burger brand includes all-meat, flamebroiled, steak burgers with natural beef flavor; loose, handmade texture; and a homemade appearance and bite. If you are seeking a burger with a clean beef flavor and a natural appearance, then The *PUB* Steak Burger product line is for you!



The *PUB* Flamebroiled Angus Gold Chopped Beef Steak (2603)



The *PUB* Chopped Beef Steak

The *PUB* Chopped Beef Steak brand offers a full line of all-meat, flamebroiled, chopped beef steaks, ranging from gourmet to the best all-meat value option in the burger portfolio. If you are looking for products that are seasoned to perfection and have a firm texture with a juicy bite, look no further.



Tenderbroil® Flamebroiled Premium Beef Pattie (20120)



Tenderbroil® Patties

The *Tenderbroil* brand includes a diverse mix of flamebroiled patties to provide outstanding value. These are wholesome product solutions, designed to fit many different menus, operational needs and food cost requirements.



The *PUB*[®] Steak Burger Products



The *PUB* Flamebroiled USDA Choice Angus Beef Chuck Steak Burger (215-930)



The *PUB* Steak Burger Angus

Those of you looking for an all-meat burger with the widely-recognized Angus beef designation need look no further than The *PUB* Flamebroiled USDA Choice Angus Beef Chuck Steak Burgers. These products allow you to use the word Angus on your menu, which increases patron appeal while supporting a premium quality price that is good for your business. The natural beef flavor; subtle charmarks; and homemade texture, appearance and bite all make these burgers winners!

Description	APF Code	Pack/Portion	Case Weight Avg.
Flamebroiled USDA Choice Angus Beef Chuck Steak Burger Fully cooked, thick, beef steak burger. Juicy, loose bite with clean beef taste. Natural shape with subtle charmarks.	215-960	28/6.00 oz.	10.50 lbs.
	215-940	40/4.00 oz.	10.00 lbs.
	215-930	56/3.00 oz.	10.50 lbs.



The *PUB*® Steak Burger Choice

The USDA Choice meat grade designation resonates with patrons and conveys a high quality image. The *PUB* Flamebroiled USDA Choice Beef Chuck Steak Burgers allow you to leverage the phrase “Choice Beef” in your menu description to maximize patron appeal and drive demand. The natural beef flavor, homemade appearance and juicy texture of these all-meat burgers meet and exceed patrons’ expectations every time!

Description	APF Code	Pack/Portion	Case Weight Avg.
Flamebroiled USDA Choice Beef Chuck Steak Burger Fully cooked, thick, beef steak burger. Juicy, loose bite with clean beef taste. Natural shape with subtle charmarks.*Extra thick.	15-960	27/6.00 oz.	10.00 lbs.
	15-940	40/4.00 oz.	10.00 lbs.
	15-930	53/3.00 oz.	10.00 lbs.
	22801-761*	40/4.00 oz.	10.00 lbs.
	22800-761	56/3.00 oz.	10.50 lbs.



The *PUB* Steak Burger Original

The *PUB* Flamebroiled Beef Steak Burgers are the go-to product solution if you are looking for a quality, all-meat burger for general menu applications. The natural beef flavor and appearance and the juicy bite make these great all-purpose burgers for all types of foodservice operations.

Description	APF Code	Pack/Portion	Case Weight Avg.
Flamebroiled Beef Steak Burger Fully cooked, thick, beef steak burger. Juicy loose bite with mild beef taste. Natural, hoagie and round shapes with subtle charmarks. *Reduced sodium compared to 15-230; made from 80/20 beef. **Packaged with Flame Grilled Burger foil bags.	15-260	27/6.00 oz.	10.00 lbs.
	15-250	32/5.00 oz.	10.00 lbs.
	15-250-40	128/5.00 oz.	40.00 lbs.
	15-245	36/4.50 oz.	10.00 lbs.
	15-240	40/4.00 oz.	10.00 lbs.
	15-230	53/3.00 oz.	10.00 lbs.
	15-330-20 *	81/3.00 oz.	15.19 lbs.
	15-230-2 **	160/3.00 oz.	30.00 lbs.
	15-275	58/2.75 oz.	9.96 lbs.
	15-224	68/2.40 oz.	10.20 lbs.
Flamebroiled Mini Beef Steak Burger with Bun Fully cooked, mini beef steak burger. Juicy loose bite with mild beef taste. Round shape with subtle charmarks. Burgers and mini white buns are packed separately in the box. Ideal for healthcare.	10712	72/1.20 oz. burgers 72/1.00 oz. buns	9.90 lbs.
Flamebroiled Beef Steak Burger, Strip Steak Shape CN Fully cooked, beef steak burger. Juicy, loose bite with mild taste. Strip steak shape with subtle charmarks. CN labeled.	22985-330	56/3.00 oz.	10.50 lbs.
Flamebroiled Beef Steak Burger CN Fully cooked, beef steak burger. Juicy loose bite with very mild beef taste. Natural and round shapes with subtle charmarks. CN labeled. *Sleeve pack.	15-338-9	67/3.80 oz.	15.91 lbs.
	15-330-09 *	81/3.00 oz.	15.19 lbs.
	3-15-327-09 *	175/2.70 oz.	29.53 lbs.
	15-327-09 *	88/2.70 oz.	14.85 lbs.
	3-15-324-09 *	200/2.40 oz.	30.00 lbs.
	15-324-09 *	90/2.40 oz.	13.50 lbs.
	15-320-09 *	114/2.01 oz.	14.32 lbs.
15-312-9	135 avg./1.20 oz.	10.00 lbs.	

☒ Hoagie shape

● Round shape

✓ Natural shape



Contact your Tyson Foodservice Representative, Waypoint Broker Specialist, Distributer Sales Representative or visit tysonfoodservice.com for more information.

