

Introducing BONiCi® pepperoni in a resealable bag.
SWITCH AND GET TWO FREE CASES—details on back.

FRESH IN

FRESH OUT





NEW RESEALABLE PACKAGING



We're revolutionizing our packaging to ensure freshness inside and out. The new resealable BONICI® pepperoni bag is now standard with our two most popular SKUs. Get two free cases when you switch from a competitor's product. See details on the right.

FEATURES & BENEFITS

- Ensures added freshness for great-tasting pizzas, appetizers, sandwiches and more
- Reduces food waste and associated costs to replace stale product
- Easy-to-open format adds convenience in the kitchen

Additionally, our new vertical format for all BONICI® pepperoni packaging makes it easier to store the product and pour the exact amount you need.

SEAL THE DEAL: GET TWO FREE CASES

When you switch from a competitor's pepperoni and purchase at least 10 cases of BONICI® pepperoni with resealable packaging, you'll get a rebate for two free cases.

Offer applies to purchases of products in new resealable packaging only.

REDEEM ONLINE at fspromos4u.com/Tyson and enter the Quick Access Code: S6TV9BDJ7

OR MAIL IN completed form by December 31, 2018, with your distributor invoices showing proof of purchase of BONICI® and competitor's products and size of cases purchased no later than November 30, 2018, to:

Tyson Foodservice
c/o BONICI® Resealable Offer
PO Box 2048
Brownsdale, MN 55918

GET TWO FREE CASES OF RESEALABLE BONICI® PEPPERONI PRODUCTS

Purchase July 1, 2018 – November 30, 2018

Product Code	Description	Cases Purchased (min. of 10 total)	Price Paid per Case	Number of Cases for Rebate* (max. of 2 total)	Rebate Totals
105005-0269	Pork and Beef Sliced Pepperoni Color Stable, 14 oz., 2/5 lb.		\$	X	=
105017-0269	Pork and Beef Sliced Pepperoni, 14 oz., 2/12.5 lb.		\$	X	=

*You can only request a rebate for the specific product(s) you have purchased.

Maximum Rebate: \$250 | Total Rebate Requested:

Name of Operation

First & Last Name

Title

Mailing Address

City

State ZIP

Telephone E-mail Address

I would like to receive e-mails from Tyson Foodservice

TYPE OF OPERATION: (check one)

Commercial Restaurants

- Traditional QSR/Fast Food
 Fast Casual/Quick Casual
 Midscale/Family Dining
 Casual Dining
 Fine Dining
 Bars & Taverns
 Traditional Bakeries
 Farm Stands
 Convenience Stores

Non-Commercial/Beyond Restaurant/Onsite Feeding

- Airlines/Travel
 Business & Industry
 Casinos/Gambling
 Colleges & Universities
 Corrections
 Cruise Lines
 Hospitals
 Lodging
 Mass Merchandisers
 Military
 Office Coffee Service (OCS)
 Recreation
 Retirement Communities
 Stadiums/Arenas
 Supermarket Deli
 Traditional Nursing Homes
 Vending

Average Number of Meals Served Per Day

- Under 100 Meals
 100-299
 300-499
 500-999
 1,000-1,999
 2,000-4,999
 5,000 or more

How did you hear about this program?

- Sales Rep
 Tradeshow
 Email
 Distributor Sales Rep
 Website
 Other _____

TERMS & CONDITIONS:

Valid only for product codes listed on this offer. Offer applies only to foodservice operators. One coupon/redemption per location or headquarters address. Headquarters may submit for multiple locations and request one combined rebate check; however, reporting must show individual store addresses and purchase information. Not valid in conjunction with any other Tyson Foodservice offer for these products. Offer does not apply to Resale, Bid or Contract Managed Accounts. Any other use constitutes fraud. Void where prohibited. Distributor invoices or tracking reports must accompany rebate form and include item numbers, operator & distributor business name and appropriate purchase dates and postmarked by December 31, 2018. Allow 6-8 weeks for fulfillment. Offer cannot be used in conjunction with any other offer or Tyson Partners Program. Maximum rebate is \$250. Offer valid July 1, 2018-November 30, 2018.

Contact your Tyson Foodservice Representative, Waypoint Broker Specialist, Distributor Sales Representative or visit tysonfoodservice.com for more information.

