SOCIAL POST

Final Digital Size: 1080 x 1080 Pixels

HOW TO USE CUSTOMIZABLE ASSETS

1. **Click on the "Add Details Here"** boxes to include any additional info such as Cinco de Mayo offers, specials, hours.

   (Note: Top box allows for one line of text; bottom box allows for five lines of text in the first file, and four lines of text in the second file.)

2. **Click the area with the image icon** (🖼) to add your own photo. Select the image when prompted (PNG or JPEG).

   - *PNG or JPEG file formats are recommended for ease of use/program compatibility. TIF files may also be used if available, but are not required.*
   - *This photo area is designed to be flexible to work with photos you may already have. You do not need to be pixel perfect to use this tool, but a square image at 72 DPI or higher will work best for this digital asset.*

3. **When you've finished** customizing details above, click "Save As." In the next window, change the format output to PNG or JPEG (this is important). Then save the file locally to your desktop or your preferred folder.

   - *PNG or JPEG file formats are a recommended file output for social media use.*

4. **Upload the image to your preferred social media platform** to promote Cinco de Mayo on your social pages.

5. **Use page 2** for post caption inspiration.

6. **Go back to our Cinco de Mayo landing page** to see the other assets you can use in-store.

It's that easy to plan and promote your Cinco de Mayo festivities.

If you don't want to customize your own asset, use the last page as is.

CAPTION INSPIRATION

Use these caption thought starters to talk more about your Cinco de Mayo offerings in the caption of your post.

Thought-Starter 1

Cinco de Mayo is a just around the corner. And whether you're looking for a feast or a fiesta, you'll find it at [TYPE RESTAURANT NAME HERE]. Come in to celebrate [INSERT DATE AND TIMES] and enjoy [INSERT FOOD AND DRINK SPECIALS]. Make plans now to join us.
#CincoDeMayo #Fiesta #Tacos #Mexico

Thought-Starter 2

Cinco de Mayo is just around the corner. If you're looking for food, fun and a fiesta, we have you covered. Come celebrate with us for great food and good times. Grab a few friends and join us.
#CincoDeMayo #Fiesta #Tacos #Mexico

Add Bold Details Here

Add Additional Details Here

Add Bold Details Here

Add Additional Details Here

COME CELEBRATE CINCO DE MAYO!

MAY 5TH