

TYSON
RED
LABEL

AUTHENTICALLY CRISPY

CRUNCHY, JUICY, FLAVORFUL CHICKEN
WITH HAND-BREADED APPEAL.

FILETS

TENDERLOINS

CHICKEN BREAST CHUNKS

BONE-IN WINGS



Tyson Red Label® Authentically Crispy Chicken

CRUNCH THAT DOESN'T QUIT

Tyson Red Label® Authentically Crispy products allow you to give customers a premium quality, crunchy, seriously exciting eating experience.

These items feature a unique, signature breading that's perfectly balanced for each product form—giving you the confidence that every filet, every bone-in wing, every tenderloin and every boneless chunk delivers the scratch-made look, crispy texture and incredible flavor your customers crave.

Tyson Red Label® Fully Cooked
Breaded Authentically Crispy
Original Bone-In Chicken Wing
Sections 10000061165



Tyson Red Label®
products are consumer- and
delivery-tested—they're
proven to perform and hold
for delivery for up to

30
minutes.†

Tyson Red Label® Authentically Crispy products are available in **original flavor and a next-level spicy flavor**. Not merely spicy, our version is wonderfully savory, with umami and garlic notes that, from the very first bite, give patrons a multidimensional flavor experience.

Get ready to deliver unbeatable flavor and crunch—without the labor and cleanup.



Sweet Southern Pecan Tenders featuring
Tyson Red Label® Uncooked Authentically
Crispy Original Chicken Tenderloin Fritters
10000060996

Tyson Red Label® Authentically Crispy Chicken

FILETS

- Thick-cut, whole muscle filets
- Hand-breaded texture and appeal
- Original and Spicy flavors
- Uncooked (parfried) or fully cooked options

Tyson Red Label® Uncooked
Breaded Authentically
Crispy Spicy Chicken Breast
Filets 10000057348



Brunch Chicken Biscuit and Waffle Chicken Sandwich featuring **Tyson Red Label®** Uncooked Breaded Authentically Crispy Original Chicken Breast Filets 10000055457



96%

OF CONSUMERS TESTED agree that Tyson Red Label® Authentically Crispy Chicken Breast Filets are something they and their family would eat often.*

Spicy Maple Chicken Sandwich featuring **Tyson Red Label®** Uncooked Breaded Authentically Crispy Spicy Chicken Breast Filets 10000057348



BONE-IN WINGS

- Premium, whole muscle quality
- Hand-breaded texture and appeal
- Original and Spicy flavors
- Fully cooked
- Crispy exterior holds for 30 minutes even when sauced†

Tyson Red Label® Fully Cooked Breaded Authentically Crispy Spicy Bone-In Chicken Wing Sections 10000063202



92%

OF CONSUMERS TESTED say our bone-in wing breading crispiness is at the most optimal level and **71% of consumers** found it even more crispy than expected.*

SAUCE THEM UP!

Try these suggested pairings or experiment with your own.

Spicy

- Parmesan Garlic Aioli
- Ranch
- Buffalo Ranch
- Cilantro Garlic
- Cajun Sauce

Original

- Buffalo Sauce
- Bang Bang Sauce
- Miso Ginger Sauce
- Aji Verde
- Mumbo Sauce

Tyson Red Label® Fully Cooked Breaded Authentically Crispy Original Bone-In Chicken Wing Sections 10000061165



TENDERLOINS

- Whole muscle, premium quality
- Hand-breaded texture and appeal
- Original flavor
- Uncooked (parfried)

Tyson Red Label®
Fully Cooked Breaded
Authentically Crispy
Chicken Tenderloins
10000060996

93%

OF CONSUMERS TESTED
would order **Tyson Red Label®** Authentically Crispy Tenderloins as a meal from their local restaurant to be delivered to their home.*





Chicken and Donuts Appetizer
featuring **Tyson Red Label®**
Uncooked Breaded Authentically
Crispy Original Chicken Breast
Chunks 10000069288

CHICKEN BREAST CHUNKS

- Whole muscle, premium quality
- Hand-breaded texture and appeal
- Original and Spicy flavors
- Uncooked (parfried)

Spicy Chicken 'n' Pickle Bites featuring **Tyson Red Label®** Uncooked Breaded Authentically Crispy Spicy Chicken Breast Chunks 10000069289

94%

OF CONSUMERS TESTED

found that the **Tyson Red Label®** Authentically Crispy Original Chicken Breast Chunks were as crispy or crispier and **92% found they were as juicy or juicier** than chicken breast chunks they normally consume.*





Learn more about Authentically Crispy Chicken

SERIOUSLY EXCITING CHICKEN

Featuring our signature breeding and premium quality chicken for an exceptional crunch and incredible bite, **Tyson Red Label®** Authentically Crispy products work hard for your back-of-house. They're available in original or spicy flavors and in fully cooked or uncooked options. No matter how you menu Authentically Crispy, this portfolio is versatile and can help save on labor and cleanup—and that's exciting.

SYMBOL GUIDE

Breeding Type

- Breaded
- Unbreaded

Cook State

- Fully Cooked
- Uncooked

PRODUCT CODE	COOK STATE	TIER	DESCRIPTION	NET WT. (LB.)	CASE PACK (LB.)
AUTHENTICALLY CRISPY					
10000055457		★★★★	Tyson Red Label® Uncooked Breaded Authentically Crispy Original Chicken Breast Filets, 5.2 oz.	10	2/5
10000057348		★★★★	Tyson Red Label® Uncooked Breaded Authentically Crispy Spicy Chicken Breast Filets, 5.2 oz.	10	2/5
10000064377		★★★★	Tyson Red Label® Fully Cooked Breaded Authentically Crispy Original Chicken Breast Filets, 5.2 oz.	10	2/5
10000065795		★★★★	Tyson Red Label® Fully Cooked Breaded Authentically Crispy Spicy Chicken Breast Filets, 5.2 oz.	10	2/5
10000060996		★★★★	Tyson Red Label® Uncooked Authentically Crispy Original Chicken Tenderloin Fritters	10	2/5
10000069288		★★★★	Tyson Red Label® Uncooked Breaded Authentically Crispy Original Chicken Breast Chunks	10	2/5
10000069289		★★★★	Tyson Red Label® Uncooked Breaded Authentically Crispy Spicy Chicken Breast Chunks	10	2/5
10000061165		★★★★	Tyson Red Label® Fully Cooked Breaded Authentically Crispy Original Bone-In Chicken Wing Sections, Smedium	15	3/5
10000063202		★★★★	Tyson Red Label® Fully Cooked Breaded Authentically Crispy Spicy Bone-In Chicken Wing Sections, Smedium	15	3/5

Tyson Red Label®
 Uncooked
 Breaded
 Authentically
 Crispy Original
 Chicken
 Breast Chunks
 10000069288



Contact your Tyson Foodservice Representative or visit tysonfoodservice.com for product information, resources and market-relevant solutions backed by our trusted brands.

*Tyson Foods Primary Consumer Research, 2025

†**Tyson Red Label®** products are tested in a simulated delivery environment, placed in a fiber to-go container and held in an insulated pizza bag for 30 minutes before serving. Products then score well on aroma, flavor and juiciness. Tyson Foods Primary Consumer Research, 2025



FOODSERVICE

