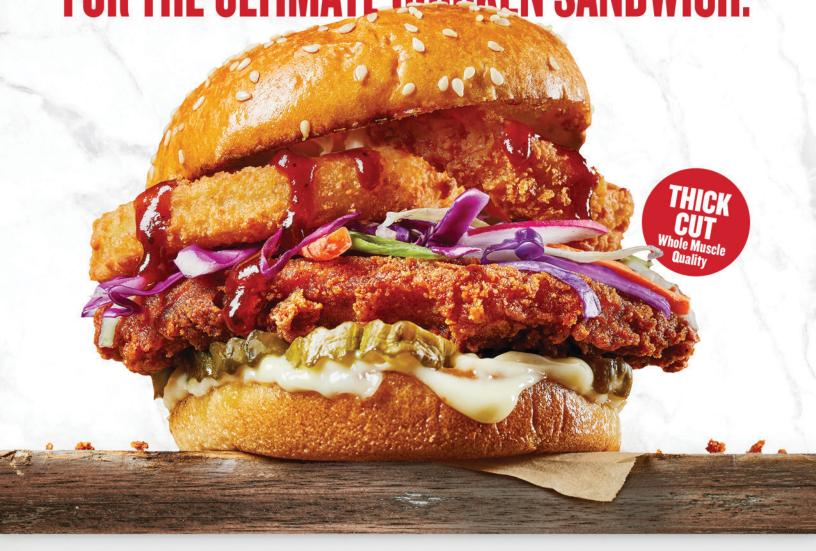


**Authentically Crispy Chicken Breast Filets** 

# CRISPY&SPICY. FOR THE ULTIMATE CHICKEN SANDWICH.





## **QUALITY THAT CAN'T BE BEAT.** NOW AVAILABLE WITH HEAT.



Tyson Red Label<sup>®</sup> Authentically Crispy Breast Filets are thick-cut and par-fried with a unique breading to give you the same scratch-made look, crispy bite, incredible flavor and versatility of a product breaded in the back of the house—without all the labor and cleanup.

Now available in a spicy option! A flavorful balance of heat from the breading that delivers notes of cayenne, red chili, black and white pepper, and the smokiness of paprika in every bite.





Consumer demand for chicken sandwiches has grown 10% in traffic and 15% in servings YOY.1



Breaded chicken sandwiches have grown across all dayparts.1



80% of consumers now enjoy hot and spicy foods.2



### **FEATURES & BENEFITS**

#### **Premium Quality**

Our thick-cut, whole-muscle filets deliver the savory, juicy, flavorful eating experience your patrons crave.

#### **Crispy Breading**

Provides a back-of-house, hand-breaded look and taste, and endless customization.

#### Cooks from Frozen

Par-fried and frozen to shorten prep time and reduce food safety concerns while supporting an extended shelf life.

#### **Consistent Size**

5.2 oz filets for optimal bun coverage and prep efficiency.

#### Tested\* and Proven for Delivery

Our breaded chicken breast offerings are tested\* and proven to hold strong for delivery, so you can be confident they'll taste great off-site.

#### TYSON RED LABEL® UNCOOKED AUTHENTICALLY CRISPY CHICKEN BREAST FILETS

TYS Product Code			Wt.	Target Piece Count (per case)		Cal (kcal)		Fat I	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot.	♥ Dietary Needs						
												(g)	۵	Ā	0	0,	⊗	$\otimes$	<b>⊕</b>
	<b>Now Available </b> <i>Tyson Red Label</i> * Authentically Crispy Spicy Chicken Breast Filets – 5.2 oz	2/5	10	28	1 pc	320	16	0	70	1310	20	24				•	•		
10000055457	<i>Tyson Red Label</i> * Authentically Crispy Original Chicken Breast Filets – 5.2 oz	2/5	10	28	1 pc	310	14	0	70	1300	22	24		ĺ		•	•		

- Low Sodium products have 140mg of sodium or less per serving

Reduced Sodium means the product is a 25% or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet).

-Calorie Smart products have 200 calories or fewer per serving

On Trans Fat products have zero grams trans fat per serving.

- No MSG products contain no added MSG.

- Products containing no gluten ingredients.

(A|N) - All Natural' products are minimally processed, no artificial ingredients.

Contact your Tyson Foodservice Representative or visit tysonfoodservice.com for product information, resources and market-relevant solutions backed by our trusted brands.























Checi Liz Proveniber 2017

Foodbeveragensider.com/market-trends-analysis/spicy-snacks-remain-popular-summer-heats

Tested in a simulated delivery environment and placed in fiber to-go containers and held in an insulated pizza bag for 30 minutes before serving to consumers

202031 Tyson Foods, Inc. Trademarks and registered trademarks are owned by Tyson Foods, Inc. or its subsidiaries, or used under license. 23-ESR-0145