

# FOR PRODUCT SOLUTIONS, GO WITH AN ORIGINAL MEXICAN ORIGINAL<sup>®</sup> FULL LINE PRODUCT GUIDE



AUTHENTIC OLD-WORLD IS OUR WORLD. MAKE IT YOURS.



# AUTHENTIC, OLD-WORLD COOKING IS SIMPLE AND HONEST. IT PRODUCES DELICIOUS FOOD THAT OFFERS RICH AROMAS AND EXQUISITE TASTES. IT HAS THE POWER TO MOVE US.

**Mexican Original**<sup>®</sup> products come in a wide range of tortillas, chips and wraps for Mexican and American cuisine ranging from the traditional corn and flour products to whole wheat, flavored varieties, fried and baked options. Our expansive portfolio provides on-trend solutions with incredible flavors, product and package options that offer great flexibility. They're versatile enough for breakfast, lunch, dinner, appetizers and desserts. With applications for all menus and across all dayparts, **Mexican Original**<sup>®</sup> products give you exceptional taste, appealing textures and overall superior performance.



## ORIGINAL PROCESS. ORIGINAL SOLUTIONS.

The **Mexican Original**<sup>®</sup> brand has preserved an authentic, old-world process handed down from generations resulting in distinct, intense flavors. We maintain a focus on quality, functionality, freshness and flavor to boost your bottom line. As cooking methods have adapted to industrialsized processes, we've kept core old-world methods in place. **Mexican Original**<sup>®</sup> corn products are produced with an authentic cooking process, which creates an intense corn flavor that cannot be matched.

> The percentage of operators that menu Tortillas is predicted to show above average penetration growth for the next two years<sup>1</sup>

## OLD-WORLD AUTHENTICITY MEETS NEW-WORLD DEMAND

In addition to a superior product is the quality and breadth of our national distribution network, including cross-category bundling opportunities, Research & Development (R&D) support and delivery you can count on when you need it. Old-world authenticity meets new-world demand to give operators the solutions you need.

## MENU INGREDIENTS PARINGS Top ingredients paired with Tortilla<sup>1</sup>

	53.3%	Cheese
	44.2%	Beans
	32.3%	Flour Tortilla
	32.3%	Rice
	32.2%	Chicken
	31.7%	Tomatoes
	26.5%	Onion
	26.5%	Corn
	26.1%	Sour Cream
	25.4%	Lettuce

## ی WRAPS کے

With a variety of wraps to choose from, there's a **Mexican Original**<sup>®</sup> wrap for your menu. The guest-pleasing combinations are endless and that guarantees an exciting menu all wrapped up, all day long. Our wraps are great performers and hold up well to any fillings you present.



#### FORMS 12" Round

#### ATTRIBUTES

- Superior tenderness
- Pliability—filled & rolled with no tears or breaks
- Visual toast marks
- Authentic, homemade appearance
- Resealable packaging
- Flavor—not overwhelming, a complement to the ingredients

#### MODES OF SHIPMENT Frozen

### APPLICATIONS

Salad Wraps | Burritos | Quesadillas

FLAVORS Tomato | White

### RECOMMENDED COOKING METHOD

Grill | Steam Cabinet | Microwave | Griddle | Saute Pan

Code	Description	Case Pack	Net Wt. (lb.)	Serv. Size	Cal. (kcal)	Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	Trans Fat (g)
Original Wraps®	6-Dozen Pack-12" Wraps										
10078250621	12" Tomato	6/12 ct.	16.5	1	310	9	0	560	49	7	0
10078280621	12" White	6/12 ct.	16.5	1	310	9	0	600	49	8	0

## ి SHELF STABLE WRAPS 🔇

Trend-setting flavors like Spinach and Herb Garlic offer extra flavor punch and added value to your signature fillings. Operators can now enjoy fresh product on day one with our fresh shipped frozen line of shelf stable products. Upon thaw in an ambient atmosphere, these items have a 60 day shelf life - no refrigeration or freezer space required.



## FORMS

## 12" Round

### ATTRIBUTES

#### Superior tenderness

- Pliability—filled & rolled with no tears or breaks
- Visual toast marks
- Authentic, homemade appearance
- Resealable packaging
- Flavor—not overwhelming, a complement to the ingredients

### MODES OF SHIPMENT

Frozen | Shelf stable

#### APPLICATIONS

Salad Wraps | Burritos | Quesadillas

#### FLAVORS Spinach | Herb Garlic |

Cheese Jalapeño | Honey Wheat

#### RECOMMENDED COOKING METHOD

Grill | Steam Cabinet | Microwave | Griddle | Saute Pan

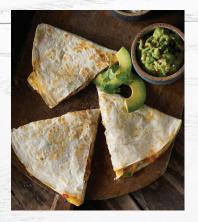
## PREFERRED METHOD OF REHEATING

Grill

 Code	Description	Case Pack	Net Wt. (lb.)	Serv. Size	Cal. (kcal)	Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	Trans Fat (g)
6-Dozen Pack-12	" Wraps										
10192290621	12" Shelf Stable Spinach Flour	6/12 ct.	16.5	1	300	8	0	680	49	8	0
10192190621	12" Shelf Stable Herb Garlic Flavored	6/12 ct.	16.5	1	300	9	0	800	47	9	0
10192300621	12" Shelf Stable Cheese Jalapeño Flavored	6/12 ct.	16.5	1	300	9	0	940	47	9	0
10192260621	12" Shelf Stable Honey Wheat Flavored	6/12 ct.	16.5	1	300	8	0	700	49	8	0

## 🤪 FLOUR TORTILLAS 😋

Our heat-pressed flour tortillas are made from a flour-based dough that has been divided, rounded, proofed and heat pressed in a variety of sizes for unique applications. The tortillas have a perfectly imperfect shape for that homemade appearance. Enjoy tasty flavors with this shelf-stable product. Perfect for rolling and folding in the shape of your choice and ready to hold up to the generous fillings you dish out.



FORMS

8" Round | 10" Round | 11" Round | 12" Round

#### ATTRIBUTES

- Texture—tender bite without a fatty mouth feel
- Pliability—filled & rolled with no tears or breaks
- Visual toast marks
- Authentic, homemade appearance

### **MODES OF SHIPMENT**

Frozen

#### APPLICATIONS

Rolling—Wraps & Burritos Folding—Soft Tacos & Quesadillas

#### RECOMMENDED COOKING METHOD

Grill | Steam Cabinet | Microwave | Griddle | Saute Pan

Street Corn is the fastest growing ingredient paired with Tortillas<sup>2</sup>

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Code	Description	Case Pack	Net Wt. (Ib.)	Serv. Size	Cal. (kcal)	Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	Trans Fat (g)
Frozen Tortillas											
10000043165	8" White Flour	20/12 ct.	21.87	1	120	3.5	0	330	21	3	0
10077130621	10" White Flour	8/12 ct.	27.5	1	190	5	0	380	31	5	0
10077100621	11" White Flour	12/12 ct.	30	1	280	8	0	550	45	7	0
10188961138	12" White Flour	12/12 ct.	33	1	300	8	0	880	50	8	0

## 🕽 SHELF STABLE FLOUR TORTILLAS 😋

Operators can now enjoy fresh product on day one with our fresh shipped frozen line of shelf stable products. Upon thaw in an ambient atmosphere, these items have a 60 day shelf life - no refrigeration or freezer space required.



#### FORMS

6" Round | 10" Round | 12" Round

### ATTRIBUTES

- Texture—tender bite without a fatty mouth feel
- Pliability—filled & rolled with no tears or breaks
- Visual toast marks
- Authentic, homemade appearance

#### MODES OF SHIPMENT Frozen

APPLICATIONS

Rolling—Wraps & Burritos Folding—Soft Tacos & Quesadillas

#### **RECOMMENDED** COOKING METHOD

Grill | Steam Cabinet | Microwave | Griddle | Saute Pan

	Code	Description	Case Pack	Net Wt. (lb.)	Serv. Size	Cal. (kcal)	Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	Trans Fat (g)
-	Shelf Stable Tort	tillas										
	10128850621	6" Shelf Stable Flour	24/12 ct.	18.75	2	170	4.5	0	450	27	5	0
	10129190621	10" Shelf Stable Flour	12/12 ct.	22.5	1	200	6	0	550	33	6	0
+	10207410621	12" Shelf Stable Flour	6/12 ct.	16.87	1	300	8	0	820	49	8	0

## సి WHOLE WHEAT TORTILLAS ఆ

Our 100% whole wheat tortillas are made from the original grain seed. Studies show that eating whole grains lowers the risk of many chronic diseases and also offers important sources of natural fiber, vitamins, minerals and phytonutrients.<sup>1</sup> Offer your guests the options they're looking for with our whole-grain tortillas.



Code	Description	Case Pack	Net Wt. (Ib.)	Serv. Size	Cal. (kcal)	Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	Trans Fat (g)
Whole Wheat To	rtillas										
*10222590621	6.25" Shelf Stable Whole Wheat	24/12 ct.	18.75	2	180	4.5	0	220	29	6	0
				line : mis hours signed							

## 🤪 CORN TORTILLAS 😋

Our corn tortillas are made from an old-world cooking process. It starts with whole corn kernels that are cooked, stone-ground and baked right in the plant. Operators and guests enjoy authentic Mexican flavor, freshness and texture; all of the attributes of a premium product with a heartier corn-flavor. They come ready to fry, fold or roll which saves you time for fast prep, fast serve.



#### FORMS

6" Round | 6.25" Round

### ATTRIBUTES

- VersatilityGreat visual appearance
- Pliability
- Authentic corn flavor
- Multiple colors—

### **MODES OF SHIPMENT**

Frozen

## APPLICATIONS

Rolling—enchiladas Frying—chips & shells Folding—6" soft tacos

#### **RECOMMENDED** COOKING METHOD

Fry | Microwave | Stovetop | Conventional Oven

Code	Description		Case Pack	Net Wt. (lb.)	Serv. Size	Cal. (kcal)	Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	Trans Fat (g)
Yellow Corn Tort	illas											5
10076000621	6" Yellow Corn		6/120 ct.	26.25	3	130	1	0	0	26	3	0
White Corn Torti	llas											
10076210621	6.25" White Corn		6/120 ct.	22.5	4	160	2	0	0	31	5	0
						1.2	1.2	100		E.		
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	F. "L		<u> </u>			. 1.	404					1

Fajitas	825	Chicken Sandwich	431	
Latin-Inspired Salad Entrée	605	Fish/Shellfish Taco	398	
Enchilada	496	Beef Taco	293	

## 🔪 BAKED CHIPS 😂

Like our corn tortillas, our baked chips are made from an authentic, old-world cooking process that results in distinct, intense flavors that guests love. With a variety of sizes, shapes and cooking processes, you benefit from the versatility you need. And our chips are available in multiple colors that can build traffic and create excitement for special holidays and sporting events.



FORMS

Quarter-Cut Triangle

#### ATTRIBUTES

- Variety of colors available, including but
  - not limited to-
- Durable for dipping & sprinkling
- Texture—delivers a crunch without an oily mouth feel
- Authentic corn taste

#### MODES OF SHIPMENT Frozen

### **APPLICATIONS**

Toppings For Soups | Nachos Dipping—Salsa, Queso, etc.

### RECOMMENDED COOKING METHOD

Frying

1. 1. 1. 1.	Code	Description	Case Pack	Net Wt. (lb.)	Serv. Size	Cal. (kcal)	Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	Trans Fat (g)
1	Corn Tortilla Chi	 DS										
	*10129060621	Yellow Corn ¼ Cut	Bulk	30	7 (1.06 oz.)	80	1	0	25	17	2	0
	*10192860621	Yellow Corn ¼ Cut	Bulk	15	8 (1.06 oz.)	90	1	0	25	17	2	0
	10076500621	White Corn ¼ Cut	Bulk	30	8 (1.06 oz.)	90	1	0	0	17	2	0
	10249491138	Thin White Corn 1/4 Cut	1/30 lb.	30	9	80	1	0	10	17	2	0
	10076320621	Red, White & Blue 1/4 Cut	Bulk	30	10 (1.34 oz.)	100	1	0	0	21	2	0
	10172720621	Red, Yellow & Blue 1/4 Cut	Bulk	30	8 (1.06 oz.)	80	1	0	10	17	2	0

## 🤪 PRE-FRIED CORN 🕰

A warming cabinet is all you need with our pre-fried corn taco shells and tortilla chips. With strict control on moisture and oil content, these products offer great flavor and a crispy crunch like those from a fryer. Our corn taco shells are made from ground masa flour then baked and fried. Our tortilla chips are stone-ground from fresh, whole corn kernels, then baked and fried. They're perfect time savers with no back-of-house frying.



## FORMS

5.25" Round | 6" Round

### ATTRIBUTES

- Versatility for different menu applications
- Authentic corn flavor
- Durable—holds a variety of toppings
- Texture—delivers a crunch without oily
- mouth feel

## MODES OF SHIPMENT

Shelf Stable

### APPLICATIONS

Crunchy Tacos | Taco Stacks (Crunch Wrap) | Toppings, Dipping, Nachos

FLAVORS Whole Grain (Taco Shells)

RECOMMENDED COOKING METHOD Warming Cabinet

Code	Description	Case Pack	Net Wt. (lb.)	Serv. Size	Cal. (kcal)	Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	Trans Fat (g)
Shelf Stable Pre-	Fried Corn Taco Shells										
10075290621	5.25" Yellow Taco Shells	1/200 ct.	5	3 (1.2 oz.)	160	7	0	0	22	2	0
10075300621	6" Yellow Taco Shells	1/200 ct.	6.5	2 (1.02 oz.)	140	6	0	0	16	2	0
Shelf Stable Pre-	Fried Corn Tortilla Chips										
10077210621	Round Salted Tortilla Chips	3/2 lb.	6	15 (1.06 oz.)	150	6	0	40	20	2	0

## 🔪 FLATBREADS 😂

Flatbreads are fast becoming a menu workhorse, and the opportunities for flatbread-friendly items like tacos, wraps, pizzas and sandwiches are limitless. Their versatility is also embraced by chefs in a variety of cuisines including Italian, Greek, Asian, vegetarian, Caribbean, Indian and more. Our flatbread offers a thick, bumpy, homemade appearance. They're easy to serve, folded or flat and durable to withstand your generous fillings.



## FORMS

6" Round

## ATTRIBUTES

Versatility for different menu applications

## Great visual appeal with toast marks

### MODES OF SHIPMENT

Frozen

## APPLICATIONS

Greek Pita Sandwich | Pita Chips For Hummus | Personal Size Pizzas | Fried Taco Shells

#### RECOMMENDED COOKING METHOD Grill | Fry

Code	Description	Case Pack	Net Wt. (Ib.)		Cal. (kcal)		Chol. (mg)			Prot. (g)	Trans Fat (g)	
Flatbread												
10079100621	6" Flatbread	12/10 ct.	20.63	1	220	6	0	260	33	8	0	

	TOP SEGMENT Percent of Operator		 CUISINE TYPE Percent of Operator	
Mi	idscale	58.7%	 Mexican	88.9%
Fa	ast Casual	35.2%	Sports Bar	77.2%
Fo	ood Trucks	29.0%	Family Style	59.8%
Cc	ontemprary CDR	27.4%	Varied Menu	53.6%
	oscale CDR	27.0%	Family Casual	46.2%





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