

HILLSHIRE FARM HILLSHIRL ARM

HAM & SWISS SANDWICH

# DELI-CRAFTED QUALITY WITHOUT THE DELI.

Hillshire Farm<sup>®</sup> Sandwiches deliver the premium, deli-style quality your customers crave.

## WE MAKE A GREAT SANDWICH. YOU MAKE A GREAT IMPRESSION.

Known for meticulously crafted deli offerings, *Hillshire Farm*<sup>®</sup> brand has earned trust among consumers. You can be ready to satisfy their hunger while delivering the brand they know and trust with our perfectly seasoned meats, premium cheeses and hearty bread in a full line of flatbread sandwiches, wedges, subs, wraps and hand-wrap sandwiches you'll be proud to serve.



of consumers agree





**OF SANDWICHES ARE** prepared and purchased **AWAY FROM HOME** 





of consumers eat



## FEATURES AND BENEFITS

# EASY-PREP WAYS TO OFFER **DELI-STYLE QUALITY**

- Premium ingredients make the offerings look and taste house-made
- No back-of-house preparation required

# A FULL PORTFOLIO OF **PRODUCTS**

- Helps appease every type of customer need
- Can be enjoyed for lunch or dinner

## A TRUSTED SOURCE

- A beloved brand known to operators and consumers alike
- Operators can serve with confidence



## **A PERFECTLY CRAFTED LINEUP**



#### Hillshire Farm<sup>®</sup> Subs

*Hillshire Farm*<sup>®</sup> Subs have premium ingredients including Parmesan cheese, banana pepper rings, and of course premium-quality pepperoni, turkey, and ham, which are the perfect complement to our authentic ciabatta breads.

1000009759010000097591Hillshire Farm®Hillshire Farm®Italian SubSmoky Ham &Natural Cheddar Sub

10000097595 Hillshire Farm<sup>®</sup> Turkey Breast & Natural Cheddar Sub



#### Hillshire Farm<sup>®</sup> Wraps

Wholesome wraps featuring the most popular varieties to satisfy customers from zesty Southwest turkey to the delicious Caesar made with premium spinach flour tortillas.

1000009758610000097585Hillshire Farm®Hillshire Farm®Southwest Turkey WrapChicken Caesar Wrap

#### Hillshire Farm<sup>®</sup> Hearty Wedges ►

Featuring thick, hearty cracked wheat bread and piles of perfectly seasoned and savory meats to satisfy big appetites.

10000097594 Hillshire Farm<sup>®</sup> Hearty Italian Wedge 100000975931000Hillshire Farm®HillsHearty Turkey &HeartCheddar WedgeSwis

**10000097592** Hillshire Farm<sup>®</sup> Hearty Ham & Swiss Wedge

## **A PERFECTLY CRAFTED LINEUP**

#### Hillshire Farm Wedges >

The classic deli sandwich experience made with a variety of quality ingredients including premium chunks of chicken, delicious cheese and rich, smoky ham meats.

Wedge

10000039828

Hillshire Farm<sup>®</sup>

Turkey Ham &

Cheese Club

10000097588 10000097587 Hillshire Farm® Hillshire Farm<sup>®</sup> Smoky Ham & Chicken Salad Cheddar Wedge

10000097589 Hillshire Farm® Turkey Breast & Natural Cheddar

10000097596 Hillshire Farm<sup>®</sup> Tuna Salad Wedge Wedge

#### **• Hillshire Farm**<sup>•</sup> Flatbread Sandwiches

10000039826 Hillshire Farm<sup>®</sup> Cold Cut Combo

10000039825 10000039809 Hillshire Farm® Hillshire Farm<sup>®</sup> Turkey Bacon Club Italian Combo

Hillshire Farm<sup>®</sup> Flatbreads have the leading consumer varieties. We have hand-picked all of the ingredients like smoked turkey and genoa salami with your customer in mind. We have the insights that drive purchase behavior.

#### Hillshire Farm<sup>®</sup> Film Hand-Wrap Deli Sandwiches

Hillshire Farm<sup>®</sup> Hearty Classic Sandwiches are the perfect sandwich for hearty appetites. These sandwiches have uniquely chosen ingredients like cracked wheat bread, swiss cheese, and double the heartiest of meats. They are sure to delight!

10000039806 Hillshire Farm® Ham & Swiss Tuna Salad Classic Sandwich Sandwich

HILLSHIRE AM & SWISS SANDWIC 10000039774 10000039807 Hillshire Farm<sup>®</sup> Hillshire Farm<sup>®</sup> Chicken Salad Classic Sandwich

10000039808 Hillshire Farm® Turkey & Provolone Classic Sandwich

## **PREMIUM PACKAGING FEATURES**





### HILLSHIRE FARM<sup>®</sup> SANDWICHES

Product Code	Description	Rfrgrtd	Frozen			Serv.									🖤 Dieta	ary Need	s
		Shelf- Life (days)	Shelf- Life (days)	Net Wt. (oz.)	Case Pack	Size (g)	Cal (kcal)	Fat (g)	Trans Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	ā		<b>)</b> , 🛞	
<b>lillshire Farm</b> ® Wi	raps							12					. (				
10000097585	Chicken Caesar Wrap	24		5.78	12	1	590	25	0	40	1350	62	27			• •	
10000097586	Southwestern Style Turkey Wrap	24		6.60	12	1	650	29	0	60	1480	66	30			•	
<b>Hillshire Farm</b> ® We	edges							1			13						
10000097587	Chicken Salad Wedge	24		3.69	10	1	380	11	0	25	940	55	16			• •	
10000097588	Smoky Ham & Cheddar Wedge	24		3.81	10	1	370	10	0	40	1250	51	20			• •	
10000097589	Turkey Breast & Natural Cheddar Wedge	24		3.81	10	1	620	15	0	55	1570	86	39			• •	
10000097596	Tuna Salad Wedge	24		3.69	10	1	380	10	0	15	820	61	16	$\square$			
<b>Hillshire Farm</b> ® He	earty Wedges			. 1							)					3	
10000097592	Hearty Ham & Swiss Wedge	24		3.09	6	1	510	14	0	50	1700	66	29			• •	
10000097593	Hearty Turkey & Cheddar Wedge	24		3.09	6	1	480	12	0	50	1240	63	32	$\square$		• •	$\square$
10000097594	Hearty Italian Wedge	24		3.23	6	1	590	17	0	70	1890	65	29			• •	
<b>Hillshire Farm</b> ® Ha	and-Wrapped Subs										1.1	1					
10000097591	Smoky Ham & Natural Cheddar Sub	TBD		7	8	1	420	13	0.3	55	1690	53	25				
10000097595	Turkey Breast & Natural Cheddar Sub	TBD		7	8	1	400	11	0.3	50	1190	45	30				
10000097590	Italian Sub	TBD		8.2	8	1	590	30	0.6	85	1980	50	31				

Low Sodium products have 140mg of sodium or less per serving.
Calorie Smart products have 200 calories or fewer per serving.
- No Trans Fat products have zero grams trans fats per serving.
- Products containing no gluten ingredients.
- No MSG products contain no added MSG.
- Reduced Sodium means the product is a 25<sup>s</sup> or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet)
- All Natural\* products are minimally processed, no artificial ingredients.



### HILLSHIRE FARM<sup>®</sup> SANDWICHES

Product Code	Description	Rfrgrtd Shelf- Life (days)	Frozen Shelf- Life (days)	Net Wt. (oz.)	Case Pack	Serv. Size (g)	Cal (kcal)	Fat (g)	Trans Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)			♥ Dieta		eeds
<i>Hillshire Farm</i> <sup>°</sup> C	assic Sandwiches																
10000039808	Turkey & Provolone Classic Sandwich	14	360	8	10	1	470	15	0	55	1410	55	28			• •	»
10000039807	Chicken Salad Classic Sandwich	14	360	8	10	1	510	17	0	40	1100	66	23			•	
10000039806	Ham & Swiss Classic Sandwich	14	360	8	10	1	490	17	0	70	1250	53	32			• •	•
10000039774	Tuna Salad Sandwich	14	360	8	10	1	510	17	0	25	940	69	21			•	
Hillshire Farm <sup>®</sup> Fl	atbread Sandwiches													_			
10000039825	Turkey Bacon Club	10	270	8.6	10	1	550	19	0	65	2170	62	34			• •	•
10000039828	Turkey Ham & Cheese Club	10	270	9.8	10	1	550	16	0	70	2510	63	37	$\square$		• •	•
10000039826	Cold Cut Combo	10	270	9.2	10	1	720	36	0	120	2670	61	36			• •	•
10000039809	Italian Combo	10	270	8.6	10	1	740	40	0.5	95	2750	62	35			•	•
🗴 – Low Sodium	products have 140mg of sodium or less per serving.	) <sub>g</sub> – No Trans													icts conte	in no a	added MSG.

📓 – Reduced Sodium means the product is a 25<sup>s</sup> or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet) 🛛 🙌 – All Natural\* products are minimally processed, no artificial ingredients.

Contact your Tyson Foodservice Representative or visit tysonfoodservice.com for product information, resources and market-relevant solutions backed by our trusted brands.



<sup>1</sup>Ignite Consumer Data Q2 2020 | <sup>2</sup>2020 Technomic Inc., Sandwich Consumer Trend Report ©2022 Tyson Foods, Inc. Trademarks and registered trademarks are owned by Tyson Foods, Inc. or its subsidiaries, or used under license. MLN-34705

#### FOODSERVICE