

## INNOVATION. MAKING GREAT FOOD.

Making great food is our business and our passion.  
We make a wide range of delicious and wholesome foods  
to meet the needs of our consumers and customers.



Donnie Smith  
President & CEO, Tyson Foods, Inc.

### CONCEPTS FROM CLUB SIZZLE

#### Chicken Taco Dorado

Crunchy baked tortilla stuffed with red chile spiked taco meat, Mexican cheeses and cilantro-lime marinated white onions. Accompanied by black bean dipping sauce.

#### Products used in this concept

Chicken Taco Meat, 19957-328  
8" Flour Tortillas, 7705-621

#### Yin-Yang Chicken

Crispy tempura chicken tossed in a tangy Asian chile sauce with fried peppers and pickled baby bells.

#### Products used in this concept

Tempura Dark Meat Chicken Pieces, 19831-869



### MAKING GREAT FOOD


**INNOVATION**  
MAKING GREAT FOOD

- Insights driven product solutions
- 100,000 square foot R&D facility
- 19 test kitchens
- Focus and sensory groups that tell us what consumers want.




**INNOVATION**  
DELI SLICES™  
SLICED MEATS  
MAKING GREAT FOOD

- Most popular deli meat varieties
- Reduced sodium (sea salt)
- Gluten free
- 2 lb. stacked packaging – easy open package




**INNOVATION**  
DARK MEAT  
CHICKEN  
MAKING GREAT FOOD

- Cost saving alternative to other proteins
- Versatile – can be used in many applications
- Flavorful option versus white chicken meat




**INNOVATION**  
PIZZA  
TOPPINGS  
MAKING GREAT FOOD

- *Bonici® Real World®* Toppings: The most popular flavors of pizza crumbles designed to help lower food costs
- Made from scratch appearance
- Consistent sizing from piece to piece
- The *Bonici®* brand also offers doughs, crusts and pepperoni




**INNOVATION**  
MEXICAN ORIGINAL®  
PRODUCTS  
MAKING GREAT FOOD

- Healthy options: whole wheat and reduced sodium tortillas
- Available in frozen or shelf-stable
- Authentic homemade taste and appearance
- The *Mexican Original®* brand offers chips, strips, shells, flatbreads, tortillas and wraps



**INNOVATION**  
PROPORTION®  
CHICKEN  
MAKING GREAT FOOD

- Innovation with larger birds
- New proportionate cut, more servings per case at a lower price per serving
- Simple portioning, even cooking times, less waste
- Available in individually frozen and fully cooked fried chicken



#### Innovation

We are dedicated to creating new and innovative products that answer a customer or consumer need. All of the products listed below were developed with those needs in mind.

- Focus on speedy delivery of the right products to the right customers
- 100,000 sq. foot R&D facility along with a 39,000 sq. feet USDA-inspected pilot plant
- 19 test kitchens with equipment replicating BOH environments
- Focus and sensory groups that help align what consumers want with product development

#### Deli Slices™ Sliced Meats

- The most popular deli meat varieties – turkey, ham, beef and chicken – in a variety of options to meet operator needs
- Safe, quality products with a cleaner label
- Reduced sodium (sea salt) and gluten free options
- 2-lb. stacked packaging with easy-open peel for ease and convenience

#### Dark Meat Chicken

- Cost saving alternative to breast meat and other proteins
- Versatile – can be used in a wide range of applications
- Provides a more flavorful option versus white chicken meat

#### Pizza Toppings

- *Bonici® Real World®* Toppings offers the most popular flavor profiles of pizza crumbles designed to help lower food cost
- Best taste, appearance, and texture based on consumer preference
- Made-from-scratch appearance with consistent sizing from piece to piece
- The *Bonici®* brand offers a vast array of pizza toppings including pepperoni, as well as doughs, crusts, meatballs, and wings that are pizza oven ready

#### Mexican Original® Products

- The *Mexican Original®* brand offers chips, strips, shells, flatbreads, tortillas and wraps to meet operators' needs
- Within the product line there are many healthy options that are made with whole wheat and/or reduced sodium
- Available in frozen or shelf stable
- Products are created with an authentic homemade taste and appearance

#### ProPortion® Chicken

- Utilizing larger birds in an innovative way to help alleviate demand on small birds
- A new cut allows for more servings per case at a lower price per serving
- Pieces are more proportionate creating simple portioning, even cooking times, and less waste
- Individually frozen chicken now available. Fully cooked fried chicken will launch in March