



# The Protein Place for Your Pizza Place

A Portfolio of Premium Brands  
to Support Your Passion for Pizza & Beyond.



# Pizza Is Just the Start for Toppings

There's no limit to how many ways you can top menu favorites with proteins.



**PESTO CHICKEN PIZZA**  
Featuring **Tyson Red Label**<sup>®</sup>  
Fully Cooked Premium Grilled  
Diced Breast Meat  
[view recipe](#)



**CREAMY RAGOUT PASTA**  
Featuring **Hillshire Farm**<sup>®</sup>  
All Natural<sup>®</sup> Fully Cooked  
Italian Sausage  
[view recipe](#)



\*Minimally processed.  
No artificial ingredients.

## BE THE PIZZA PLACE PEOPLE GO TO FOR TOPPINGS & MORE!

Toppings like pepperoni, sausage, chicken, bacon...that's just the beginning. Your menu also needs the proteins like chicken wings and other meaty sides, appetizers and mains that make your pizza place all-around awesome.

## WE'RE THE ONE PLACE TO GO FOR PIZZA PROTEINS.

Creating a craveable menu is easy with our portfolio of trusted brands—especially when they're all in one place. Tyson Foodservice supports you with expert market analyses, insights and products proven to deliver the quality and performance customers will keep coming back for.

## Start Protein Shopping at the Topping!

MENU PENETRATION<sup>1</sup>

TOPPING

74%

Pepperoni



73%

Sausage



65%

Chicken



58%

Bacon



40%

Ham



# Trends Bring Customers to the Table

Offer the tastes they don't get at home.

**BEE STING PIZZA**  
Featuring *Hillshire Farm*<sup>®</sup>  
Spicy Sliced Pepperoni  
Drizzled with Honey  
[view recipe](#)



Hot Honey  
on pizza is up  
**393%**  
over the  
last 4 years<sup>3</sup>



## Cupping Pepperoni

These crispy, meaty, intensely craveable cups are the topping that's got everybody talking.

**Cupping pepperoni** has experienced incredible growth in menu penetration.<sup>2</sup>  
**+80%** over the last 12 months  
**+440%** over the past four years



## Meaty Pizzas

Premium proteins like pork belly are high on consumer preference lists.

**Meat Lovers** is top choice for **53%** of consumers.<sup>3</sup>  
**Philly Steak Pizzas** had **+5%** growth in the past year.<sup>1</sup>



## Sandwiches

Your customers love **sandwiches**, too!

Sandwiches on pizza menus grew  
**28%** over the last four years.<sup>1</sup>



## Chicken On Menus

**Chicken tenders** growth is up  
**26%** in the last year  
and **Buffalo Chicken Pizza** is up  
**12%** in the last 4 years.<sup>1</sup>



# Put Pizza Proteins To Work for You

**88%** of consumers are eating more or the same amount of pizza as the prior year.<sup>6</sup>

**SPICY WINGS**  
Featuring **Tyson Red Label**  
Jumbo Bone-In Wings  
[view product](#)



**PEPPERONI PIZZA**  
Featuring **Hillshire Farm**  
Sliced Pepperoni  
[view product](#)



## GROW TRAFFIC & CHECK AVERAGES WITH:

### Value



**1 in 3**  
pizza consumers  
seek deals and specials.<sup>3</sup>

### Anytime Availability



People want pizza all day  
every way—dine-in,  
takeout or delivery.

**83%**  
of consumers eat pizza  
at least once a month.<sup>3</sup>

### Experience



Fun twists on classics, LTOs and  
customizable options add to  
customer enjoyment.

**61%**  
say enjoying the restaurant  
experience is most important when  
getting food at restaurants.<sup>5</sup>

## HELP REDUCE FOOD & LABOR COSTS USING:

### Ingredient Cross-Utilization



**45%**  
of pizza orders = 1 topping  
or cheese vs.  
**55%**  
of pizza orders = build-your-own  
or chef's specialty.<sup>3</sup>

### Fully-Cooked Solutions



Pre-made products that require  
less skill, provide consistent quality  
and reduce waste<sup>5</sup> save you time  
so you can focus on things like  
customer experience and signature  
sauces and dough!

### Menu Price vs. Cost Equation



**86%**  
of operators expect food costs to  
increase in the next year.<sup>5</sup>  
Feature quality toppings in unique  
apps and sides at an upcharge  
to offset costs.

# Meaty Menu Motivation

Our wide family of brands offers so many tasty and trending protein-centric menu ideas for wowing customers.

Here are a few we picked just for you!

**1-in-5** consumers order calzone as an add-on with pizza<sup>3</sup>

**DOUBLE MEAT CALZONE**  
Featuring *Hillshire Farm*<sup>®</sup> Pepperoni and Spicy Italian Sausage  
[view recipe](#)



Chicken is **the 3rd** most popular pizza protein topping<sup>1</sup>

## Pesto Chicken Pizza

Gourmet all day with *Tyson Red Label*<sup>®</sup> Fully Cooked Premium Grilled Diced Breast Meat, tangy pesto, Roma tomato, red onion and bell pepper. Pizza Perfecto!



## Thai-Style Pork Belly Pizza

Featuring award winning *Hillshire Farm*<sup>®</sup> Fully Cooked Sliced Pork Belly, this Thai-style red curry pizza is the sweet and spicy standout on your menu.



## Buffalo Chicken Cheesesteak

Hoagie mole! *Original Philly*<sup>®</sup> Chicken Sandwich Slices, sauteed onion and green peppers, brushed with blue cheese mayo and drizzled melted American cheese sauce inside a roll.



## Garlic Parmesan Chicken Wings

Watch orders take off! *Tyson Red Label*<sup>®</sup> Fully Cooked Coated Oven Roasted Jumbo Bone-In Chicken Wings deep fried, then seasoned with garlic parmesan with a blue cheese dressing side.



Wings are included with **39%** of pizza orders<sup>3</sup>



[VIEW RECIPE](#)

# Pepperoni



Product Code	Description	Net Wt. (lb.)	Nutr. Serv. Size (g.)	Cal. (kcal.)	Fat (g.)	Trans Fat (g.)	Chol. (mg.)	Sod. (mg.)	Carb. (g.)	Prot. (g.)	♥ Dietary Needs						
11050170269	Hillshire Farm® Pork & Beef Sliced Pepperoni, 14 slices/oz.	25	30	150	13	0	30	580	0	6			•	•	•		
10050140269	Hillshire Farm® Pork & Beef Sliced Pepperoni, 14 slices/oz.	10	30	140	13	0	30	570	0	6			•	•	•		
11052170269	Hillshire Farm® Pork & Beef Spicy Sliced Pepperoni, 14 slices/oz.	25	30	140	13	0	30	570	1	6			•	•	•		
10157320393	Hillshire Farm® Pork, Beef Sliced Pepperoni, 14 slices/oz.	25	30	140	13	0	30	530	1	6			•	•	•		
10157330393	Hillshire Farm® Pork, Beef Sliced Pepperoni, 14 slices/oz.	10	30	140	13	0	30	530	1	6			•	•	•		
10212010269	Hillshire Farm® Sliced Pepperoni, Chicken, Beef, 14 slices/oz.	25	30	140	12	0	30	540	1	7			•	•	•		
10587030465	Hillshire Farm® Sliced Pepperoni, Chicken Added, 14 slices/oz.	25	30	150	14	0	30	560	1	5			•	•	•		
11042160269	Hillshire Farm® Sliced Sandwich-Style Pepperoni, 8 slices/oz.	10	28	130	12	0	25	470	0	6			•	•	•		
10000060171	Hillshire Farm® Cupping Pepperoni, 20 slices/oz.	25	29	130	12	0	30	580	1	6			•	•	•		
10000037705	Hillshire Farm® Cupping Pepperoni, 20 slices/oz.	10	29	130	12	0	30	580	1	6			•	•	•		

# Pizza Toppings



Product Code	Description	Net Wt. (lb.)	Nutr. Serv. Size (g.)	Cal. (kcal.)	Fat (g.)	Trans Fat (g.)	Chol. (mg.)	Sod. (mg.)	Carb. (g.)	Prot. (g.)	♥ Dietary Needs						
10015620269	Hillshire Farm® All Natural* FC Italian Sausage, Large, 14 pcs./oz.	10	56	200	18	0	40	480	1	8			•	•	•		•
10000053728	Hillshire Farm® All Natural* FC Italian Sausage	10	56	210	19	0	45	710	1	9			•	•			•
10000053729	Hillshire Farm® All Natural* FC Spicy Italian Sausage	10	56	210	19	0	40	810	1	9			•	•			•
11018160269	Hillshire Farm® Old World Specialties® FC Pork Crumbles, Italian Style, Large, 14 pcs./oz.	10	56	210	19	0	40	530	1	7			•				
11018170269	Hillshire Farm® Old World Specialties® FC Pork Crumbles, Spicy Italian Style, Large, 14 pcs./oz.	10	56	200	19	0	50	590	2	6			•	•			
10015480393	Hillshire Farm® FC Italian-Style Pork Topping, Large, 14 pcs./oz.	10	56	170	14	0	30	410	2	7			•	•	•		
10015550393	Hillshire Farm® FC Pork Topping, Breakfast Seasoning, Small, 57 pcs./oz.	10	56	150	11	0	20	640	4	8			•	•	•		
10000041301	Hillshire Farm® Pork Chorizo Crumbles	10	56	220	19	0	55	550	2	8			•	•			•
10000041259	Hillshire Farm® FC Sliced Pork Belly Topping	10	56	240	24	0	35	610	2	4			•	•			

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# Bacon



Product Code	Description	Net Wt. (lb.)	Nutr. Serv. Size (g.)	Cal. (kcal.)	Fat (g.)	Trans Fat (g.)	Chol. (mg.)	Sod. (mg.)	Carb. (g.)	Prot. (g.)	♥ Dietary Needs						
10240300269	Hillshire Farm® <i>Bakin' Bacon</i> ™ Par-Cooked Heat-n-Serve Pizza Topping	10	56	240	22	0	35	550	0	10				•	•		
10000043800	Jimmy Dean® FC Hardwood Smoked Bacon Pieces, 1/2", Extra Cooked	10	7	30	2	0	10	105	0	2	•		•	•	•		
10000043802	Jimmy Dean® FC Hardwood Smoked Bacon Pieces, 3/8"	10	7	30	2	0	10	105	0	2	•		•	•	•		
10000044019	Jimmy Dean® FC Hardwood Smoked Bacon Pieces, 1/2" x 3/4", Regular Cooked	10	7	30	2	0	10	105	0	2	•		•	•	•		
10000043795	Jimmy Dean® FC Applewood Smoked Thick Bacon Slices	5	6	80	6	0	15	250	1	6			•	•	•		
10258900616	Wright® Brand Raw Naturally Applewood Smoked Regular Sliced Bacon, 14–18 Slices /lb., Gas Flushed	15	18	100	9	0	15	320	0	6			•	•	•		

# Philly Steak



Product Code	Description	Net Wt. (lb.)	Nutr. Serv. Size (g.)	Cal. (kcal.)	Fat (g.)	Trans Fat (g.)	Chol. (mg.)	Sod. (mg.)	Carb. (g.)	Prot. (g.)	♥ Dietary Needs						
10000039326	Original Philly® Beef Sandwich Slices, 4 oz.	10	112	150	10	0	50	340	1	15			•	•			
10000039328	Original Philly® Raw Flat Steak, Marinated, 6 oz.	10	168	190	8	0	75	500	2	27			•	•	•		
10000039395	Original Philly® Raw Beef Sandwich Slices, 8 oz.	10	224	260	12	0	100	710	2	38			•	•			
10000039327	Original Philly® Beef Sandwich Slices	10	140	200	12	0.5	60	420	1	22			•				
10000060001	Steak-EZE® <i>BreakAway</i> ® Sirloin Beef Steak, Non-Marinated, 6 oz.	12	168	420	31	0	110	105	0	33	•			•			•
10000012401	Steak-EZE® <i>BreakAway</i> ® Raw Sirloin Beef Steak, Lightly Marinated, 4 oz.	12	112	210	14	0	60	410	1	19				•	•		
10000021140	Steak-EZE® Raw Sliced Sirloin Philly Beef Steak, Marinated, 4 oz.	12	112	280	20	0	75	70	0	22	•			•	•		•

# Meatballs



Product Code	Description	Net Wt. (lb.)	Nutr. Serv. Size (g.)	Cal. (kcal.)	Fat (g.)	Trans Fat (g.)	Chol. (mg.)	Sod. (mg.)	Carb. (g.)	Prot. (g.)	♥ Dietary Needs						
10000048530	Hillshire Farm® Italian-Style Beef & Pork Meatball with Cheese, 1 oz.	10	84	290	26	1.5	40	480	3	11					•		
10000048215	Hillshire Farm® Italian-Style Beef & Pork Meatball with Cheese, 0.5 oz.	10	84	290	26	1.5	40	580	3	11					•		

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# Chicken



RECOMMENDED FOR FRYER

Product Code	Description	Net Wt. (lb.)	Nutr. Serv. Size (g.)	Cal. (kcal.)	Fat (g.)	Trans Fat (g.)	Chol. (mg.)	Sod. (mg.)	Carb. (g.)	Prot. (g.)	♥ Dietary Needs							
<b>BONE-IN CHICKEN WING SECTIONS</b>																		
10383180928	Tyson Red Label® Fully Cooked Coated Oven Roasted Bone-In Chicken Wing Sections, Jumbo	15	84	240	19	0	105	410	2	15				•	•			
10383170928	Tyson Red Label® Fully Cooked Applewood Smoked Bone-In Chicken Wing Sections, Jumbo	15	91	230	18	0	115	550	1	17				•	•			
10033030928	Tyson® Fully Cooked Unbreaded Oven Roasted Bone-In Chicken Wing Sections, Medium	15	89	230	17	0	60	380	2	18				•	•			
10135390928	Tyson® Fully Cooked Unbreaded Oven Roasted Bone-In Chicken Wing Sections, Jumbo	15	70	180	13	0	45	300	2	14				•	•			
10052100928	Tyson® Wings of Fire® Fully Cooked Glazed Bone-In Chicken Wing Sections, Small	10	96	220	15	0	110	560	1	20				•	•			
10074650928	Tyson® Wings of Fire® Fully Cooked Glazed Bone-In Chicken Wing Sections, Medium	10	95	220	15	0	110	550	1	20				•	•			
10052550928	Tyson® Wings of Fire® Fully Cooked Glazed Bone-In Chicken Wing Sections, Jumbo	10	71	160	11	0	80	410	1	15				•	•			
10059850928	Tyson® Wings of Fire® Fully Cooked Breaded Bone-In Chicken Wing Sections, Medium	10	74	150	9	0	65	500	6	11				•	•			
10036800928	Tyson® Fire Stingers® Fully Cooked Breaded Bone-In Chicken Wing Sections, Medium	15	70	180	11	0	50	700	4	15				•	•			
10128920928	Tyson® Fire Stingers® Fully Cooked Breaded Bone-In Chicken Wing Sections, Jumbo	15	84	220	14	0	60	870	5	18				•	•			
10036810928	Tyson® Wing Stingers® Fully Cooked Breaded Bone-In Chicken Wing Sections, Medium	15	103	230	15	0	95	750	7	15				•	•			
10128930928	Tyson® Wing Stingers® Fully Cooked Breaded Bone-In Chicken Wing Sections, Jumbo	15	84	180	12	0	75	610	6	12				•	•			
10026380928	Tyson® Fast Finish® Fully Cooked Coated Bone-In Chicken Wing Sections, Jumbo	10	72	190	14	0	90	310	1	13				•	•			
<b>BONELESS CHICKEN WINGS &amp; CHUNKS</b>																		
10383230928	Tyson Red Label® Fully Cooked Homestyle Chicken Breast Chunk Fritters	10	95	240	12	0	40	570	14	18				•	•			
10383660928	Tyson Red Label® Fully Cooked Homestyle Select Cut Chicken Breast Chunk Fritters	10	95	240	12	0	45	580	14	18				•	•			
10383240928	Tyson Red Label® Fully Cooked Golden Crispy Chicken Breast Chunk Fritters	10	95	240	12	0	40	590	14	18				•	•			
10383670928	Tyson Red Label® Fully Cooked Golden Crispy Select Cut Chicken Breast Chunk Fritters	10	95	240	12	0	45	600	14	18				•	•			
<b>TENDERLOINS &amp; TENDERS</b>																		
10383200928	Tyson Red Label® Fully Cooked Breaded Homestyle Chicken Tenderloins	10	112	280	14	0	50	670	17	21				•	•			
10383630928	Tyson Red Label® Fully Cooked Breaded Homestyle Select Cut Chicken Tenders	10	112	280	14	0	50	680	16	21				•	•			
10383210928	Tyson Red Label® Fully Cooked Breaded Golden Crispy Chicken Tenderloins	10	112	280	14	0	50	700	17	21				•	•			
10383640928	Tyson Red Label® Fully Cooked Breaded Golden Crispy Select Cut Chicken Tenders	10	112	280	14	0	50	710	16	21				•	•			
10000048318	Tyson Red Label® Fully Cooked Breaded Hot & Spicy Chicken Tenderloins	10	84	170	5	0	45	690	13	17				•	•			
10383650928	Tyson Red Label® Fully Cooked Breaded Hot & Spicy Select Cut Chicken Tenders	10	112	280	15	0	50	970	16	21				•	•			

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# Chicken



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<b>INGREDIENT CHICKEN</b>																		
10000045092	Tyson Red Label® Fully Cooked Wood Fire Seasoned Diced Chicken Breast, 0.5"	10	84	120	4	0	65	600	2	20				•	•			
10000045091	Tyson Red Label® Fully Cooked Wood Fire Seasoned Chicken Breast Strips	10	84	120	4	0	65	600	2	20				•	•			
10383560928	Tyson Red Label® Fully Cooked Grilled Select Cut Diced Chicken Breast, 0.5"	10	84	120	2.5	0	60	320	1	22				•	•			
10383040928	Tyson Red Label® Fully Cooked Grilled Chicken Breast Strips, Small Cut	10	84	110	3.5	0	60	410	2	19				•	•			
10383050928	Tyson Red Label® Fully Cooked Grilled Chicken Breast Strips, Large Cut	10	84	110	2.5	0	55	420	2	21				•	•			
10383060928	Tyson Red Label® Fully Cooked Grilled Diced Chicken Breast, 0.5"	10	84	110	3.5	0	60	410	2	19				•	•			
10383540928	Tyson Red Label® Fully Cooked Grilled Select Cut Chicken Breast Strips, Small Cut	10	84	110	3.5	0	60	410	2	19				•	•			
10383550928	Tyson Red Label® Fully Cooked Grilled Select Cut Chicken Breast Strips, Large Cut	10	84	110	3.5	0	60	410	2	19				•	•			
10241600928	Tyson® Fully Cooked All Natural* Low Sodium Diced Chicken Breast, 0.5"	10	84	120	4	0	50	115	1	19	•			•	•		•	
10244750928	Tyson® Fully Cooked All Natural* Low Sodium Pulled Chicken Breast	10	84	120	4	0	50	115	1	19	•			•	•		•	
10460120928	Tyson® Fully Cooked All Natural* Low Sodium Diced Chicken, Natural Proportion 60 White/40 Dark Meat, 0.5"	10	84	130	5	0	55	125	1	18	•			•	•		•	
10239940928	Tyson® Fully Cooked All Natural* Low Sodium Pulled Chicken, Natural Proportion 60 White/40 Dark Meat	10	84	120	5	0	60	125	1	18	•			•	•		•	
10253080928	Tyson® Fully Cooked All Natural* Low Sodium Diced Chicken, Reverse Blend 65 Dark/35 White Meat, 0.5"	10	84	130	6	0	70	135	1	17	•			•	•		•	
10255600928	Tyson® Fully Cooked All Natural* Low Sodium Pulled Chicken, Reverse Blend 65 Dark/35 White Meat	10	84	130	5	0	60	115	1	20	•			•	•		•	
<b>FILETS &amp; PATTIES</b>																		
10383110928	Tyson Red Label® Fully Cooked Breaded Homestyle Chicken Breast Filets, 4 oz.	10	112	280	14	0	50	670	17	21				•	•			
10383600928	Tyson Red Label® Fully Cooked Breaded Homestyle Select Cut Chicken Breast Filets, 3.5 oz.	10	98	240	13	0	45	600	14	18				•	•			
10383130928	Tyson Red Label® Fully Cooked Breaded Golden Crispy Chicken Breast Filets, 4 oz.	10	112	280	14	0	50	700	17	21				•	•			
10383610928	Tyson Red Label® Fully Cooked Breaded Golden Crispy Select Cut Chicken Breast Filets, 3.5 oz.	10	98	240	13	0	45	620	14	18				•	•			
10383140928	Tyson Red Label® Fully Cooked Breaded Hot & Spicy Chicken Breast Filets, 4 oz.	10	112	280	14	0	50	930	17	20				•	•			
10383620928	Tyson Red Label® Fully Cooked Breaded Hot & Spicy Select Cut Chicken Breast Filets, 3.5 oz.	10	98	240	13	0	45	850	14	18				•	•			
10009440928	Tyson® Fully Cooked Breaded Chicken Breast Filets, 4 oz.	10	112	220	8	0	35	580	17	18				•	•			
10040020928	Tyson® Fully Cooked Breaded Italian Style Chicken Breast Filets, 4.7 oz.	10	132	290	12	0	70	630	21	25				•	•			
10440020928	Tyson® Fully Cooked Breaded Italian Style Select Cut Chicken Breast Filets, 4.5 oz.	10	126	270	10	0	65	680	18	26				•	•			

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<sup>1</sup> Datassential, MenuTrends, April 2023

<sup>2</sup> Datassential, MenuTrends, Q4-22

<sup>3</sup> Technomic, Pizza Consumer Trend Report, 2022

<sup>4</sup> Datassential ReportPro HotShot Value vs. Convenience, 2022

<sup>5</sup> Datassential 2023 Pulse Industry Overview, March 2023

<sup>6</sup> Datassential Pizza Keynote Report, 2021

