



OUR CRAFT INSPIRED BY YOUR PASSION

We believe that everything you put onto your pizza should live up to all you put into it. For the *Hillshire Farm*® brand, this means placing your needs at the center of what we do. From providing flavorful toppings to top-of-the-line service and support, we're there for you every step of the way.



11050170269
Hillshire Farm® Pork &
Beef Sliced Pepperoni

11025620269
Hillshire Farm® Beef
Crumbles, Regular

11018170269
Hillshire Farm® Pork Crumbles with
Spicy Italian Style Seasonings, Large

11044350269
Hillshire Farm® Sliced
& Quartered Ham



10015620269 Hillshire Farm® Pork Italian Sausage Crumbles, Large
11050170269 Hillshire Farm® Pork & Beef Sliced Pepperoni



10015480393
Hillshire Farm® Pork Crumbles,
with Italian Style Seasonings, Large



11050170269 Hillshire Farm® Pork & Beef Sliced Pepperoni
11025620269 Hillshire Farm® Beef Crumbles, Regular
11044350269 Hillshire Farm® Sliced & Quartered Ham
11018170269 Hillshire Farm® Pork Crumbles with Spicy Italian Style Seasonings, Large



11042160269 Hillshire Farm® Pork & Beef Sliced Pepperoni
10044410654 Hillshire Farm® Sliced Genoa Salami

HERE'S TO BUILDING SOMETHING GREAT

When you're inspired to do great things, finding someone who understands and supports your vision can make all the difference. As the *Hillshire Farm*® brand, we share your passion for pizza. And we're ready to help you craft it with toppings that deliver on flavor and consistency every single time.

Our commitment to you starts with our detailed process of carefully crafting and seasoning meats. And it continues with support that's aligned with your aspiration for everything your operation can be and more.

Because after all, we know that it's much more than a pizza being built.





ADDRESSING YOUR BIGGEST OPERATIONAL HURDLES

52% OF CONSUMERS

would like more restaurants/pizza establishments to offer premium toppings/ingredients!

Hillshire Farm® brand offers an extensive selection of premium toppings that elevate your pizza offerings.



10157320393
Hillshire Farm® Pork,
Beef Sliced Pepperoni

81% OF OPERATORS



want products that minimize labor and offer quick preparation?



11050170269
Hillshire Farm® Pork &
Beef Sliced Pepperoni

51% OF ACCOMMODATION* AND FOODSERVICE BUSINESSES



have been affected by labor shortages.³

Hillshire Farm® brand offers easy-to-
prep, fully cooked products that enhance
back-of-house efficiencies, add speed to
plate and help reduce food safety risks.

10015620269
Hillshire Farm® Pork Italian
Sausage Crumbles, Large



71% OF OPERATORS

feel their suppliers don't provide products that fit their positioning/concept?



Hillshire Farm® toppings are available in a range of options to fit your budget and menu creations.

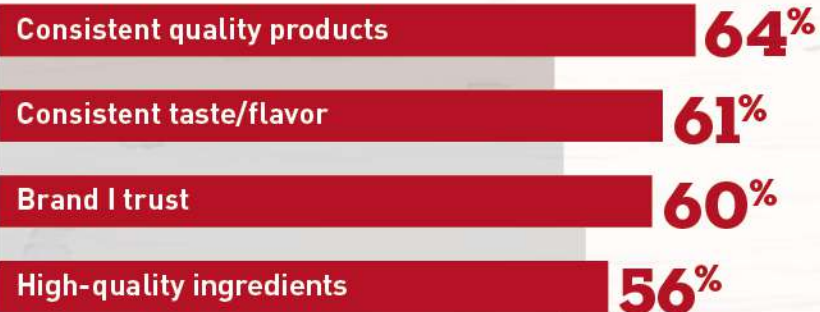
¹The State of the Foodservice Biz - Technomic, Inc. 2021 | ²SNAP!Keynote—Pizza, Datassential 2021 | ³U.S. Census Bureau Small Business Pulse Surveys (Jan, Feb, March, April, May, June) 2021 | *Accommodation refers to lodging services.



ALL FROM A PROVEN AND TRUSTED BRAND

OPERATORS ASSOCIATE **HILLSHIRE FARM®** BRAND WITH THE MOST IMPORTANT ATTRIBUTES IN PIZZA TOPPINGS¹:

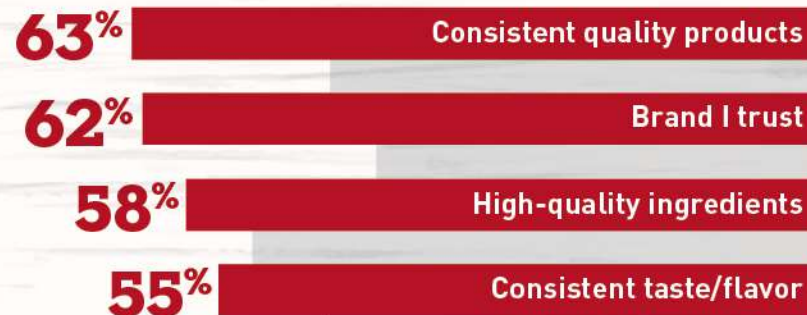
HILLSHIRE FARM® PEPPERONI



With **93%** awareness among consumers, and **75%** saying they like the brand²—we're confident that our *Hillshire Farm®* toppings will please your pizza patrons.



HILLSHIRE FARM® CRUMBLES



■ Hillshire Farm® ■ Competitor

■ Hillshire Farm® ■ Competitor

#1

SUPPLIER OF PEPPERONI IN THE U.S.³

FROM AN INDUSTRY LEADING TOPPINGS PROVIDER*

#2

SUPPLIER OF PIZZA TOPPINGS IN THE U.S.³

11050170269 Hillshire Farm® Pork & Beef Sliced Pepperoni



10015620269 Hillshire Farm® Pork Italian Sausage Crumbles, Large



¹Tyson Foods Pizza Operators A&U, Phase 2 Results, May 2019 | ²Tyson Masterbrand BHT Results 2021 | ³Inclusive of all Tyson Foodservice Pizza Topping brands | ⁴Technomic Prepared Foods FY19 Volumetric. Data reflects sales from Tyson Foodservice.



DELIVERING WHAT MATTERS TO YOU MOST

EXPERIENCE IN CRAFTING GREAT PRODUCTS

For more than **85 years**, we've meticulously crafted meats using our carefully **curated seasonings** and **detailed processes**. The results are flavor profiles that **perfectly complement** your signature creations.

OUR PROMISE OF PERFORMANCE

With a product portfolio backed by an **expert sensory team**, **market analyses** and **consumer insights**, we're confident that our toppings will deliver **quality** and **performance** every single time.

THE SERVICE YOU DESERVE

By offering a more focused portfolio of our proven and top-performing products, we now have **more inventory on hand** and available to you. We also provide **solutions** to help your business run smoother, continuously **innovate** with **new products** and **support your passion** for pizza and beyond.



10015480393
Hillshire Farm® Pork Crumbles,
with Italian Style Seasonings, Large



OPTIONS FOR EVERY MENU

From tried-and-true classic toppings to innovative varieties, our product portfolio includes options that are sure to be perfect for your menu.

ARTISAN TOPPINGS FOR PREMIUM APPEAL

- ✓ Signature meat flavors that stand out in menu creations
- ✓ Variable appearance and sizing for handcrafted look

CLASSIC TOPPINGS AT THE CORE OF YOUR MENU

- ✓ Subtle attributes that don't overwhelm menu creations
- ✓ The perfect balance of appearance, texture and flavor

TOPPINGS THAT BALANCE QUALITY AND PRICE

- ✓ Attributes that effortlessly blend in with menu creations
- ✓ Uniform appearance and sizing
- ✓ Cost-effective



11050170269 Hillshire Farm® Pork & Beef Sliced Pepperoni
11025620269 Hillshire Farm® Beef Crumbles, Regular
11044350269 Hillshire Farm® Sliced & Quartered Ham
11018170269 Hillshire Farm® Pork Crumbles with Spicy Italian Style Seasonings, Large



10015480393
Hillshire Farm® Pork Crumbles,
with Italian Style Seasonings, Large



10157320393
Hillshire Farm® Pork,
Beef Sliced Pepperoni

10157320393
Hillshire Farm® Pork,
Beef Sliced Pepperoni

HILLSHIRE FARM® PEPPERONI



Product Code	Description	Piece Count (/oz.)	Case Pack (lb.)	Net Wt. (lb.)	Nutr. Serv. Size (g.)	Cal. (kcal.)	Fat (g.)	Trans Fat (g.)	Chol. (mg.)	Sod. (mg.)	Carb. (g.)	Prot. (g.)	♥ Dietary Needs						
ARTISAN TOPPINGS FOR PREMIUM APPEAL																			
10040580269	Beef Sliced Pepperoni	15	2/12.5	25	30	150	14	0	30	560	0	6			•	•	•		
11052170269	Spicy Pork & Beef Sliced Pepperoni	14	2/12.5	25	28	130	12	0	25	540	0	5			•	•	•		
11042160269	Pork & Beef Sliced Pepperoni, Large Diameter	8	2/5	10	28	130	12	0	25	470	0	6			•	•	•		
CLASSIC TOPPINGS AT THE CORE OF YOUR MENU																			
11042320389	Pork & Beef Sliced Pepperoni	12	2/12.5	25	30	140	13	0	30	510	0	6			•	•	•		
10050140269	Pork & Beef Sliced Pepperoni	14	1/10	10	30	140	13	0	30	570	0	6			•	•	•		
11050170269	Pork & Beef Sliced Pepperoni	14	2/12.5	25	30	150	13	0	30	580	0	6			•	•	•		
11050050269	Color Stable Pork & Beef Sliced Pepperoni	14	2/5	10	30	140	13	0	30	500	0	6			•	•	•		
10157330393	Pork, Beef Sliced Pepperoni	14	1/10	10	30	140	13	0	30	530	1	6			•	•	•		
10157320393	Pork, Beef Sliced Pepperoni	14	2/12.5	25	30	140	13	0	30	530	1	6			•	•	•		
10000039352	Pork, Beef Sliced Pepperoni Gas-Flushed	16	2/12.5	25	30	140	12	0	30	510	0	6			•	•	•		
10212010269	Chicken, Beef Sliced Pepperoni	14	2/12.5	25	30	140	12	0	30	540	1	7			•	•	•		
TOPPINGS THAT BALANCE QUALITY AND PRICE																			
10587030465	Pork, Chicken, Beef Sliced Pepperoni	14	2/12.5	25	30	150	14	0	30	560	1	5			•	•	•		

- Low Sodium products have 140mg of sodium or less per serving. - Calorie Smart products have 200 calories or fewer per serving. - No Trans Fat products have zero grams trans fats per serving. - Products containing no gluten ingredients. - No MSG products contain no added MSG. - All Natural* products are minimally processed, no artificial ingredients.



HILLSHIRE FARM® CRUMBLES

Product Code	Description	Piece Count (/oz.)	Case Pack (lb.)	Net Wt. (lb.)	Nutr. Serv. Size (g.)	Cal. (kcal.)	Fat (g.)	Trans Fat (g.)	Chol. (mg.)	Sod. (mg.)	Carb. (g.)	Prot. (g.)	Dietary Needs							
ARTISAN TOPPINGS FOR PREMIUM APPEAL																				
10015620269	All-Natural* Pork Italian Sausage Crumbles, Large	14	2/5	10	56	200	18	0	40	480	1	8								
11018160269	<i>Old World Specialties</i> ® Pork Crumbles, with Italian Style Seasonings, Large	14	2/5	10	56	210	19	0	40	530	1	7								
11018170269	<i>Old World Specialties</i> ® Pork Crumbles, with Spicy Italian Style Seasonings, Large	14	2/5	10	56	200	19	0	50	590	2	6								
10040640414	All-Natural* Pork Crumbles, Large	19	2/5	10	56	240	24	0	30	320	1	6								
10000053728	All-Natural* Italian Sausage Crumbles, Large	n/a	2/5	10	56	210	19	0	45	710	1	9								
10000053729	All-Natural* Spicy Italian Sausage Crumbles, Large	n/a	2/5	10	56	210	19	0	40	810	1	9								
10000041301	All-Natural* Pork Chorizo Crumbles, Large	n/a	2/5	10	56	220	19	0	55	550	2	8								
11015810269	Pork Crumbles, with Italian Style Seasonings, Regular	28	2/5	10	56	220	21	0	55	590	1	7								
11025620269	Beef Crumbles, Regular	28	2/5	10	56	170	16	0	35	730	0	8								
CLASSIC TOPPINGS AT THE CORE OF YOUR MENU																				
10015480393	Pork Crumbles, with Italian Style Seasonings, Large	14	2/5	10	56	170	14	0	30	410	2	7								
10015750393	Pork Crumbles, Breakfast Seasoning, Large	14	2/5	10	56	150	11	0	20	640	4	8								
10015930393	Pork Crumbles, with Italian Style Seasonings, Regular	28	2/5	10	56	180	15	0	30	420	2	8								
11014750269	All-Natural* Pork Italian Sausage Crumbles, Small	57	2/5	10	56	170	18	0	40	480	1	8								
11025440393	<i>Old World Specialties</i> ® Beef Crumbles, Large	14	2/5	10	56	120	8	0	15	630	4	9								
11025750393	Beef Crumbles, Regular	28	2/5	10	56	120	8	0	15	630	4	9								
TOPPINGS THAT BALANCE QUALITY AND PRICE																				
11011110465	Pork Crumbles, Italian Style Seasoning, Small	57	8/5	40	56	130	9	0	20	670	5	9								
10015550393	Pork Crumbles, Breakfast Seasoning, Small	57	2/5	10	56	150	11	0	20	640	4	8								
10156930465	Pork Crumbles, Breakfast Seasoning, Small	57	2/5	10	56	140	10	0	25	780	4	9								
10025460393	Beef Crumbles, Small	57	2/5	10	56	120	8	0	15	630	4	9								
11025450465	Beef Crumbles, Small	57	8/5	40	56	120	7	0	20	700	5	10								
10000032040	Beef Crumbles, Small, CN	n/a	2/5	10	56.84	120	8	0	40	210	0	11								
10000020600	Beef Crumbles, Small, CN	n/a	2/5	10	56	140	9	0	10	270	4	11								
10000009739	Beef Crumbles, Fine, CN	n/a	8/5	40	61.6	110	7	0	30	400	1	11								

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 – No MSG products contain no added MSG.
 – All Natural* products are minimally processed, no artificial ingredients.

11042160269
Hillshire Farm® Pork &
Beef Sliced Pepperoni

10044410654
Hillshire Farm®
Sliced Genoa Salami



HILLSHIRE FARM® BACON, HAM & DRY SAUSAGE

Product Code	Description	Piece Count (/oz.)	Case Pack (lb.)	Net Wt. (lb.)	Nutr. Serv. Size (g.)	Cal. (kcal.)	Fat (g.)	Trans Fat (g.)	Chol. (mg.)	Sod. (mg.)	Carb. (g.)	Prot. (g.)	♥ Dietary Needs						
													Low Sodium	Calorie Smart	No Trans Fat	No Gluten	No MSG	All Natural	
ARTISAN TOPPINGS FOR PREMIUM APPEAL																			
10240300269	Heat & Serve Bacon – Bakin’ Bacon	n/a	4/2.5	10	56	240	22	n/a	35	550	0	10							
10000012348	Sliced Italian Dry Salami	8	4/4	16	28	110	10	0	30	620	0	6			•	•	•		
CLASSIC TOPPINGS AT THE CORE OF YOUR MENU																			
11044350269	Sliced & Quartered Ham, Water Added	12	2/5	10	56	70	3.5	0	25	690	1	9			•	•	•		
10044410654	Sliced Genoa Salami	5.5	2/5	10	56	200	17	0	45	920	2	11			•	•	•		
11044450654	Sliced Hard Salami	5.5	2/5	10	30	120	10	n/a	30	500	1	7			•		•		
TOPPINGS THAT BALANCE QUALITY AND PRICE																			
10558000282	1/4” Diced Ham, Water Added	n/a	2/5	10	56	100	6	0	30	610	2	9			•	•	•		
11042710652	Canadian Style Pork Roll, Water Added	4	2/5	10	56	90	6	0	35	880	1	8			•	•	•		

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 - No Trans Fat products have zero grams trans fats per serving.
 - Products containing no gluten ingredients.
 - No MSG products contain no added MSG.
 - All Natural® products are minimally processed, no artificial ingredients.

- Reduced Sodium means the product is a 25* or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet)



**WE'RE ALWAYS WORKING
ON NEW WAYS TO SUPPORT
YOUR PASSION FOR DOING
GREAT THINGS WITH PIZZA.**

Visit us online at
tysonfoodservice.com/pizza



11050170269
Hillshire Farm® Pork &
Beef Sliced Pepperoni

11025620269
Hillshire Farm® Beef
Crumbles, Regular

11018170269
Hillshire Farm® Pork Crumbles with
Spicy Italian Style Seasonings, Large

11044350269
Hillshire Farm® Sliced
& Quartered Ham

10015480393
Hillshire Farm® Pork Crumbles,
with Italian Style Seasonings, Large

10157320393
Hillshire Farm® Pork,
Beef Sliced Pepperoni



Contact your Tyson Foodservice Representative or visit tysonfoodservice.com for product information, resources and market-relevant solutions backed by our trusted brands.

