



Tyson



# Helping Your Deli Deliver

deli focus product guide

2024

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# CONNECT WITH US

-  [TysonFoodservice.com/who-we-serve/deli](https://TysonFoodservice.com/who-we-serve/deli)
-  [TysonFoodserviceOfficial](#)
-  [TysonFoodservice](#)
-  [TysonFdSrvc](#)
-  [linkedin.com/showcase/tysonfoodservice](https://linkedin.com/showcase/tysonfoodservice)

## THE BRANDS YOU TRUST AND CUSTOMERS LOVE.

We offer a fast-growing portfolio of leading brands that satisfy a variety of deli needs and priorities.



## BRINGING FRESHNESS, CONVENIENCE & QUALITY TO THE DELI CASE



With one of the largest and most robust protein portfolios in the food industry, Tyson Foods provides strategic solutions that resonate with grocery delis and their shoppers. From our branded sliced meats to freshly prepared food items, our innovative choices empower delis to serve customers uniquely, fostering an exciting shopping experience.

We assist your deli in delivering convenience through solutions featuring high-quality protein, globally-inspired flavors and fresh, wholesome selections without compromising on taste. Our selection includes leading brands in their respective categories, offering a diverse range of food and ingredients to save you time and effort while maintaining quality and taste.

# ROTISSERIE CHICKEN

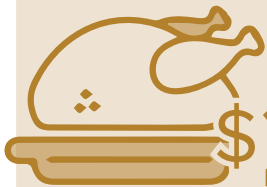


CONTACT YOUR TYSON FOODS DELI REPRESENTATIVE FOR MORE INFORMATION.



**VERSATILE** – Nearly 1 IN 4 **ROTISSERIE CHICKENS** are used as an ingredient.<sup>1</sup>

Elevate your deli's potential with fresh and juicy *Tyson*<sup>®</sup> Rotisserie Chicken. Offering this staple item is the key to boosting traffic while helping to save you valuable time and labor.



**ROTISSERIE CHICKEN** size of market.<sup>2</sup>

**\$2.2B**

Consumers rank chicken as **MOST CRAVEABLE** and **MOST AFFORDABLE** of all proteins.<sup>3</sup>



<sup>1</sup>NPD Group, Insights on Rotisserie Chicken 2023  
<sup>2</sup>Nielsen Connect, week ending 8/12/23  
<sup>3</sup>Technomic Consumer Trend Report: Poultry & Seafood 2023



# FRIED & BAKED CHICKEN

**CONTACT YOUR TYSON FOODS DELI REPRESENTATIVE FOR MORE INFORMATION.**

Open the door to a variety of quick, delicious chicken selections with *Tyson*® Fried and Baked Chicken products. *Tyson*® chicken offers consistency and quality in unique forms and on-trend flavors. An extended shelf life allows for fresh product every time.

Code	Description	Case Wt. (lbs.)	Case Pack
<b>FRIED CHICKEN</b>			
10217360928	 UC Breaded 8 Piece Cut Chicken	40	4
10000062619	 UC Breaded Chicken Drums & Thighs	30	6
10207270928	 <i>Honey Stung</i> ® FC Breaded 8 Piece Cut Chicken	15	1

There is a growing shift to dark meat options on menus due to a bigger focus on **MORE PROTEIN IN DIETS.**<sup>2</sup>



**FRIED CHICKEN** is more likely to be ordered more than any other chicken entrée at least once every 90 days from restaurants or other foodservice locations.<sup>1</sup>




**\$1.3B**  
**FRIED CHICKEN**  
 market size.<sup>3</sup>

<sup>1</sup>2023 Technomic Poultry & Seafood Consumer Trend Report  
<sup>2</sup>Datassential 2021 Appetizers  
<sup>3</sup>Nielsen Connect, week ending 8/12/23

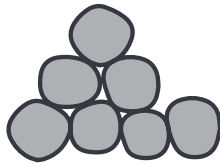
# WINGS



 **+4.3%** 5 Year CAGR for **BONE-IN WINGS**.<sup>1</sup>











**\$1.2B** CHICKEN WINGS size of market.<sup>2</sup>






















**BONELESS WINGS** are replacing chicken nuggets as a whole muscle alternative.<sup>3</sup>



**42.6%** WINGS is called out on 42.6% of **APPETIZER MENUS**.<sup>4</sup>

Tyson® Chicken Wings are engineered to thrive in the deli environment with long, hot holding times. With a diverse range of trending flavor profiles, our wings cater to a broad spectrum of shoppers. Our uncooked varieties offer full customization and our fully cooked selections make prep time easy.

Code	Description	Case Wt. (lbs.)	Case Pack
<b>BONE-IN</b>			
<b>UNCOOKED, UNBREADED</b>			
10161020928	 IF Coated Chicken Wing Sections, Jumbo	20	4
10175310928	 IF Coated Chicken Wing Sections, w/ <b>Salt &amp; Vinegar</b> Seasoning Packets, Jumbo	20.62	4
10169720928	 Coated Chicken Wing Sections w/ <b>Buffalo</b> Style Sauce Packets	22	4
10169710928	 Coated Chicken Wing Sections w/ <b>BBQ</b> Sauce Packets	24	4
10292430928	 IF Coated Chicken Wing Sections, w/ <b>Garlic Parmesan</b> Seasoning Packets, Jumbo	20.25	4
10183940928	 IF Coated Chicken Wing Sections, w/ <b>Buffalo Ranch</b> Seasoning Packets, Jumbo	20.25	4
10169700928	 IF Coated Chicken Wing Sections w/ <b>Teriyaki</b> Sauce Packets	24	4
10000057297	 Coated Chicken Wing Sections w/ <b>Nashville Hot</b> Flavored Sauce Packets	23	4
10183910928	 IF Coated Chicken Wing Sections w/ <b>Ranch</b> Flavored Sauce Packets	20.58	4
10161020928	 IF Coated Chicken Wing Sections, Jumbo	20	4

Code	Description	Case Wt. (lbs.)	Case Pack
<b>BONE-IN</b>			
<b>FULLY COOKED, UNBREADED</b>			
10000060623	 Coated Chicken Wing Sections w/ <b>General Tso's</b> Sauce Packets	15	2
10135390928	 Oven Roasted Chicken Wing Sections, Jumbo	15	3
10000050817	 Oven Roasted Chicken Wing Sections	10	2
10033030928	 Oven Roasted Chicken Wing Sections, Medium	15	3
10000059143	 Oven Roasted Chicken Wing Sections w/ <b>Garlic Parmesan</b> Flavored Seasoning Packets	15.18	3
<b>FULLY COOKED, BREADED</b>			
10128920928	 <b>Fire Stingers</b> ® Chicken Wing Sections, Jumbo	15	3
10128930928	 <b>Wing Stingers</b> ® Chicken Wing Sections, Jumbo	15	3
10036800928	 <b>Fire Stingers</b> ® Breaded Chicken Wing Sections, Small/Medium	15	3
10036810928	 <b>Wing Stingers</b> ® Breaded Chicken Wing Sections, Small/Medium	15	3
10045630928	 <b>Honey Stung</b> ® Chicken Wing Sections, Jumbo	15	3
<b>FULLY COOKED, GLAZED</b>			
10052550928	 <b>Wings of Fire</b> ® Glazed Chicken Wing Sections, Jumbo	10	2
10052550231	 <b>Wings of Fire</b> ® Glazed Chicken Wing Sections, Jumbo	10	2
10177310231	 <b>Wings of Fire</b> ® Glazed Chicken Wing Sections	10	6
10047120928	 <b>Wings of Fire</b> ® <b>Buffalo</b> Glazed Chicken Wing Sections, Large	10	2
10177300231	 Glazed <b>BBQ</b> Chicken Wing Sections	10	6
10047110928	 Southern <b>Sweet BBQ</b> Glazed Chicken Wing Sections, Large	10	2
10000062330	 Glazed <b>Teriyaki</b> Chicken Wing Sections, Jumbo	10	5
<b>BONELESS</b>			
<b>UNCOOKED, BREADED</b>			
10216270928	 Breaded Chicken Breast Chunks	10	2
10136470928	 Chicken Breast Chunk Fritters w/ <b>General Tso's</b> Sauce Packets & Pepper Pouch	13.03	2
10000050943	 Breaded Chicken Breast Chunks	10	2
10000050943	 Chicken Breast Chunks, <b>Garlic Parmesan</b> Sauce Pack	12	2
10000053832	 Chicken Breast Chunks, <b>BBQ</b> Sauce Pack	12	2
10383430928	 Chicken Breast Chunks, <b>Homestyle</b>	10	2
10035680928	 Chicken Breast Chunk Fritters w/ <b>Buttery Buffalo</b> Style Sauce Packets	12	2
10020340928	 Chicken Breast Chunk Fritters w/ <b>BBQ</b> Flavored Glaze Packets	12	2
10383870928	 Tempura Battered Chicken Breast Nuggets	10	2
<b>FULLY COOKED, UNBREADED</b>			
10000039686	 Authentically Grilled Chicken Breast Chunks	10	2

# TENDERS



Tyson® Chicken offers popular, on-trend flavors like hot & spicy, homestyle, buffalo and more. Our chicken tenders are incredibly versatile – you can market them as part of a hot entrée or a satisfying snack, use them to craft delicious chicken sandwiches, or even dice them up to enhance the protein content of your salads.



of foodservice menus contain **CHICKEN TENDERS.**<sup>1</sup>



More consumers are **INCREASING THEIR CONSUMPTION** of chicken tenders.<sup>2</sup>

# \$7.2B

Total US size of the **DELI PREPARED CHICKEN** category.<sup>3</sup>

Code	Description	Case Wt. (lbs.)	Case Pack
<b>UNCOOKED TENDERS</b>			
10364920928	Breaded Chicken Tenderloins w/ <b>Nashville Hot</b> Sauce Pouches	11.5	2
10290460928	Breaded Chicken Tenderloins	10	2
10119850928	Breaded Chicken Tenders	10	2
10042060928	Breaded Homestyle Chicken Tenderloins	10	2
10152220928	Breaded Hot & Spicy Chicken Tenderloins	10	2
10000060993	Breaded Chicken Tenderloins, Jumbo	10	2
10000057081	Breaded Chicken Tenderloins w/ <b>BBQ</b> Flavored Sauce Packets, Jumbo	12.5	2
10099460928	Breaded Chicken Tenderloins	10	2
10000060132	Homestyle Breaded Chicken Tenderloins, Jumbo	20	4
10240470928	Breaded Chicken Tenderloins, Jumbo	20	4

### FULLY COOKED TENDERS

10049420928	Breaded <b>Homestyle Pepper</b> Chicken Tenderloins	10	2
10036970231	Breaded <b>Honey BBQ</b> Glazed Chicken Tenderloins w/ Smoke Flavor Added, Jumbo	10	2
10054580231	Breaded <b>Buffalo</b> Style Chicken Tenderloins, Jumbo	10	2

<sup>1</sup>Datassential, Keynote Reports, 2022  
<sup>2</sup>Datassential, Keynote Reports, 2022

<sup>3</sup>Nielsen Connect, week ending 8/12/23

# CHICKEN FILETS & INGREDIENT CHICKEN



**84%** of consumers eat chicken **AT LEAST ONCE A WEEK.**<sup>1</sup>

**VERSATILE ACROSS DISHES.**  
Use as an ingredient for multiple applications.

**\$7.2B** Total US size of the **DELI PREPARED CHICKEN** category.<sup>2</sup>

Code	Description	Case Wt. (lbs.)	Case Pack
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## CHICKEN FILETS

10000052320	UC Breaded Spicy Chicken Breast Filets	10	2
10000052318	Breaded Homestyle Chicken Breast Filets	10	2
10383340928	UC Breaded Golden Crispy Chicken Breast Filets, 5 oz.	10	2
10383330231	UC Golden Crispy Chicken Breast Filets	10	2
10383330928	UC Breaded Golden Crispy Chicken Breast Filets, 4 oz.	10	2

As retailers consolidate assortment to reduce labor and cut costs, the need for **INGREDIENT VERSATILITY** and cross-utilization of products will remain crucial. Your shoppers will enjoy popular flavors in versatile formats like filets and a variety of ingredient chicken options.

Code	Description	Case Wt. (lbs.)	Case Pack
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## INGREDIENT CHICKEN

10000052792	FC All Natural* Boneless Skinless Pulled Chicken Breast	12	4
10241600928	FC All Natural* Low Sodium Diced Chicken Breast, 0.5"	10	2
10129030928	UC Battered Boneless Skinless Cubed Chicken Breast Fritters	20	4
10000061645	FC Breaded Boneless Skinless Chicken Breast Pieces	10	2
10177930928	All Natural* Uncooked Whole Chicken Breasts w/o Wings w/ Back Portion	32.75	1
10239940928	FC All Natural* Low Sodium Pulled Chicken, Natural Proportion 60 White/40 Dark Meat	10	2
10244750928	FC All Natural* Low Sodium Pulled Chicken Breast	10	2

## BREAST STRIPS

10000043974	FC Breaded Chicken Breast Strips	10	2
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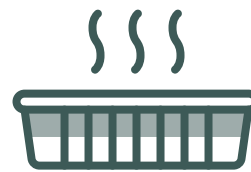
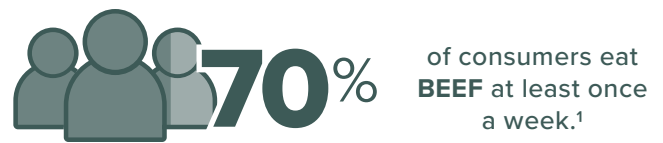
\*Minimally processed. No artificial ingredients.  
<sup>1</sup>Technomic Consumer Trend Report: Poultry & Seafood 2023  
<sup>2</sup>Nielsen Connect, week ending 8/12/23



# BEEF & PORK



Our variety of beef and pork products from brand leaders offer on-trend solutions to stay ahead of the competition and keep your deli thriving. Our premier selections add variety and flavor to your deli case.

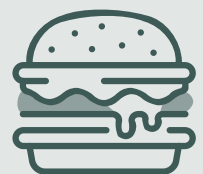


**PREPARED RED MEAT DISHES** at retail come primarily from supermarkets.<sup>2</sup>



Grocery stores and mass merchants are adding more **PORK AND BEEF** to their menus.<sup>3</sup>

44% of consumers say **BURGERS** are their go-to comfort food.<sup>4</sup>



Code	Description	Case Wt. (lbs.)	Case Pack
<b>MEATBALLS</b>			
10000075050	D'oro™ Savory Beef Meatballs	10	2
10000097726	D'oro™ Savory Beef Meatballs	30	6
10000076057	Rosso™ Beef & Chicken Meatballs	10	2
10000025303	Minuteman™ Chicken Meatballs	30	5
10000076107	Rosso™ Beef & Chicken Meatballs	10	2
10248080928	Italian Beef Meatballs w/ Cheese	10	2
10728410269	Italian Pork, Beef Meatballs	10	2
10728400269	Italian Pork, Beef Meatballs	10	2
10729310269	Chicken Meatballs	10	2
10729100269	Beef, Chicken Meatballs	10	2
10000048530	Italian-Style Beef & Pork Meatballs w/ Cheese	10	2
10000001406	Prima™ Savory Beef Meatballs	10	2
<b>MEATLOAF</b>			
10000029300	Beef Meatloaf Slices	18.75	1
10000062320	Beef Meatloaf Slices	14.96	2
10000036919	Ultimate Cheeseburger Meatloaf Slices	18.13	1
10000056230	Beef Dinner Loaf Slices	15	2
10000021302	Minuteman™ Dinner Loaf Slices	30	1
<b>SALISBURY</b>			
10000065300	Down Home Beef Salisbury Steaks, Oval	21.45	3
10000076730	Chicken & Beef Patties for Salisbury, Oval	10	1
10000016627	Down Home Beef Salisbury Steaks, Oval	10	2
10000016630	Down Home Beef Salisbury Steaks, Oval	10	2
<b>WHOLE MUSCLE BEEF</b>			
10000004305	Choice Pot Roast	20.6	4
10000060052	USDA Choice Beef Top Round, 11.6-lbs.	11	1
10000060051	FC USDA Choice Beef Ribeye Rare	14.6	1
10000060042	FC Corned Beef Brisket	9.035	1
<b>BREADED BEEF</b>			
10000004541	Gold Label <i>Exclusive Cut</i> ® The NATURAL Whole Muscle Raw Breaded Cubed Country Fried Beef Steak Fritters, 4 oz.	10	40
10000001938	Gold Label <i>Exclusive Cut</i> ® The NATURAL Country Fried Beef Steak Fritters, 5.33 oz.	10	30
10000029270	Blue Label Raw Breaded Black Pepper Western Style Country Fried Beef Steak Fritters	10.13	60
10000002941	Blue Label Raw Breaded Western Style Country Fried Beef Steak Fritters, 4 oz.	10	40
10000097722	Blue Label Raw Breaded Black Pepper Western Style Country Fried Beef Steak Fritters	10	30
10000021177	Blue Label Raw Breaded Black Pepper Western Style Country Fried Beef Steak Fritters	10	20

<sup>1</sup>2021 Technomic

<sup>2</sup>Datassential, COP Meat, Poultry, Seafood

<sup>3</sup>Datassential 2021

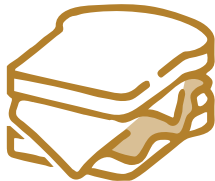
<sup>4</sup>Datassential Comfort Food Defines HotShot Report 2023

# SANDWICHES

**NEW!**



The average consumer eats **72 SANDWICHES** in a year, that's more than once a week!<sup>1</sup>



of consumers purchase **PREPARED SANDWICHES** from supermarkets.<sup>2</sup>

**CHICKEN SANDWICHES** are the #1 lunch/dinner dish on LSR and FSR menus and growing.<sup>3</sup>



At lunch, consumers are increasingly turning to sandwiches for **SPEED, VERSATILITY AND CUSTOMIZABILITY.**<sup>4</sup>

Provide your shoppers with a taste of exceptional, handcrafted excellence through individually wrapped sandwiches from leading brands. Bold flavors and wholesome ingredients in convenient, on-the-go favorites help save time and labor.

Code	Description	Case Wt. (lbs.)	Case Pack
<b>HOT PRE-ASSEMBLED LUNCH / DINNER</b>			
1000001065	BBQ Rib Sandwich	5.03	12
1000012312	Spicy Chicken With Cheese Sandwich	5.64	12
1000097721	Cheeseburger	5.25	12
10000061087	Stuffed Croissant Pepperoni Mozzarella 24/3.36 oz.	5.04	24
1000061092	Stuffed Croissant Ham Cheddar 24/4.11 oz.	6.165	24
10000060192	Stuffed Croissant Chicken Breast, Colby Jack Cheese & Bacon		
10000060794	Toasted Cheesy Bacon Melt		
10000060795	Toasted Philly Cheesesteak Melt		
10000060796	Toasted BBQ Pulled Pork Melt		
10000043532	Unlabeled BBQ Pork Rib Sandwich	4.91	12
10000060762	Unlabeled Southern Fried Chicken Breast Sandwich w/ Cheese	4.78	12
1000058556	Unlabeled Meatloaf Sandwich w/ Ketchup	5.23	12
10000060794	FC Cheesy Bacon Melt Sandwich	3.03	12
10000060795	FC Philly Cheese Steak Melt Sandwich	3.93	12
10000060796	FC Sweet BBQ Pulled Pork Melt Sandwich	3.78	12
10000080304	Classic Grilled Cheese	3.08	12
1000059359	Unlabeled Cheeseburger Sandwich	4.93	12
1000051435	Bacon Cheeseburger	3.37	12
10000051434	Cheeseburger	3.22	12
10000051441	Double Cheeseburger	4.95	12

Code	Description	Case Wt. (lbs.)	Case Pack
<b>HOT PRE-ASSEMBLED LUNCH / DINNER (CONTINUED)</b>			
10000038911	Original Chicken Sandwich	4.12	12
10000052609	Southern Style Chicken Sandwiches	4.26	12
10000057051	Spicy Southern Style Chicken Sandwich	4.11	12
10000038912	Spicy Chicken Sandwich	4.2	12
10000051876	Hot 'N Spicy Chicken and Waffle Sandwich	3.45	12
10000051874	Chicken and Waffle Sandwich	3.45	12
<b>COLD PRE-ASSEMBLED LUNCH / DINNER</b>			
10000039825	Turkey Bacon Club Flatbread	5.41	10
10000039809	Italian Combo Flatbread	5.38	10
10000097585	Chicken Caesar Wrap	5.55	12
10000039808	Turkey & Provolone Classic Sandwich	5	10
10000039807	Chicken Salad Classic Sandwich	5	10
10000039774	Tuna Salad Classic Sandwich	5	10
10000039806	Ham & Swiss Classic Sandwich	5	10
10000060192	Stuffed Croissant Chicken, Bacon & Colby Jack 24/3.56 oz.	5.34	24
<b>HOT PRE-ASSEMBLED BREAKFAST</b>			
10000011859	Sausage, Egg & Cheese Croissant	3.67	12
10000051374	Sausage, Egg & Cheese Biscuit	3.67	12
10000051362	Bacon, Egg & Cheese Biscuit	2.7	12
10000011856	Sausage & Egg Pancake Sandwich w/ Maple Syrup	3.67	12
10000051333	Sausage, Egg & Cheese Muffin	3.82	12
10000051372	Sausage, Egg & Cheese Bagel	3.9	12
10000051368	Ham, Egg & Cheese Muffin	3.07	12
10000051331	Ham, Egg & Cheese Croissant	2.925	12
10000051378	Sausage & Biscuit	2.625	12
10000051400	Southern Style Chicken and Biscuit	3.79	12
10000051499	Egg & Cheese Muffin	2.62	12
10000051328	<b>Blazin' Hot</b> ® Spicy Sausage, Egg & Pepper Jack on a Biscuit	3.75	12
10000051329	<b>Blazin' Hot</b> ® Spicy Split Smoked Sausage & Cheese Croissant	3.6	12
10000051366	French Toast & Sausage Sandwich	3.375	12
10000051335	Turkey Sausage, Egg White & Cheese, WG Muffin	3.83	12
10000051334	Canadian Bacon, Egg White & Cheese, WG Muffin	3.375	12
10000058799	Unlabeled Bacon, Egg & Cheese Biscuit	3.28	12
10000058798	Unlabeled Sausage, Egg & Cheese Biscuit	4.2	12
10000058797	Unlabeled Sausage, Egg & Cheese Croissant	3.67	12
10000051876	Hot 'N Spicy Chicken and Waffle Sandwich	3.45	12
10000051874	Chicken and Waffle Sandwich	3.45	12

<sup>1</sup>Datassential Sandwich Report Mar 2023  
<sup>2</sup>Datassential Sandwich Report Mar 2023

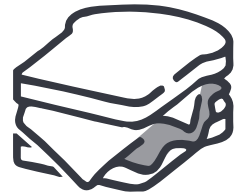
<sup>3</sup>Technomic Q4, 2022, Datassential March 2023  
<sup>4</sup>Datassential SNAP! Keynote | Sandwiches 2023

# SANDWICH COMPONENTS



With a wide variety of ingredient combinations to build great sandwiches, our high-quality meats can help you elevate sandwich customization to new heights. Serve quality, value and performance that offer shoppers more sandwich for their money.

**PROTEIN** is considered to be the #1 **MOST IMPORTANT** sandwich component.<sup>1</sup>



Code	Description	Case Wt. (lbs.)	Case Pack
<b>HAM</b>			
10328220414	Black Oak™ Pit Ham, NJ	32	2/16-lbs.
12081070616	Smoke Pit Ham, Tear Drop	16	1/16-lbs.
10542660616	Lower Sodium Buffet Ham	22	2/11-lbs.
10243250616	Carving Ham, NJ	11	2/5.5-lbs.
14053100616	Old Fashioned Party	11	1/11-lbs.
10587170616	Smoked Mini Pit Ham, Tear Drop	6.86	1/6.86-lbs.
10000044712	35% H&W Product	22	2/10-lbs.
10207020952	FC Boneless NSMK Pit Ham, NJ	32	2/16-lbs.
<b>TURKEY</b>			
10000051407	Oven Roasted Turkey Breast	16.71	2/8.36-lbs.
10000059379	FC Turkey Breast Oven Roasted	21	4/5.25-lbs.
<b>BURGERS</b>			
10000019553	Chopped Beef Burgers	12.5	1
10000019472	Angus Chopped Beef Burgers	10	1
10000015030	Flame Grilled Beef Burgers	9.94	1
10000005940	FC Flamebroiled Beef Chuck Steak Burgers	10	1
10000029512	FC Flame-Broiled Chopped Beef Burgers	20.62	1
10000055525	FC Flame Grilled Beef Patties	14.38	1
<b>RIB PATTIES</b>			
10000019267	FC Flamebroiled, Boneless Rib Shaped Pork Patties Topped w/ BBQ Sauce	10.08	1
10000097727	RIB-B-Q™ Boneless Pork Rib Patties w/ BBQ Sauce	15.95	1
10000044531	FC Pork Rib Patties w/ BBQ Sauce, 2.50 oz.	15.63	1
10000013816	FC Beef Rib Patties w/ Honey BBQ Sauce	20.31	1
<b>PEPPERONI</b>			
11042160269	Pork & Beef Large Diameter Sliced Pepperoni	10	2/5
<b>SALAMI</b>			
10000012348	Pork, Italian Dry Salami, Sliced	16	4/4
10044410654	Sliced Genoa Salami	10	2/5
11044450654	Sliced Hard Salami	10	2/5



of sandwich-eating consumers have purchased **SANDWICH COMPONENTS** in the last year.<sup>2</sup>



of the last sandwiches that consumers ate included a **PROTEIN**.<sup>3</sup>

<sup>1</sup>Datassential Sandwich Report Mar 2023  
<sup>2</sup>Datassential SNAP! Keynote | Sandwiches 2023  
<sup>3</sup>Datassential SNAP! Keynote | Sandwiches 2023

# LUNCHMEAT



Wunderbar® Bologna is the #1 **BOLOGNA BRAND** by pounds in the industry.<sup>1</sup>

The sandwich scene is well positioned for tremendous growth. Our vast product portfolio of lunchmeats featuring leading brands provides you the right textures and bold flavors to drive traffic and satisfy hearty appetites all day long.

Code	Description	Case Weight	Case Pack
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## BULK

### UNBRANDED

10000057752	FC Oven Roasted Turkey Breast	18.7	2
10000057755	FC Smokehouse Turkey Breast	17	2
10000057756	Honey Turkey Breast	13.5	3
10000057759	Black Forrest Ham	17	2
10000057758	Honey Ham	16.5	2
10000057757	FC USDA Choice Seasoned Roast Beef	16.5	2
10000057749	FC Oven Roasted Chicken Breast	8.1	2

### BRANDED

10000060371	FC Pastrami	7	1
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### BRANDED

10000016326	Premium FC Gluten Free Honey Roasted Turkey Breast	19.5	3
10000016324	Premium FC Gluten Free Oven Roasted Turkey Breast	16.71	2
10000016307	Premium FC Gluten Free Mesquite Smoked Turkey Breast	18	3
10000016329	Premium FC Gluten Free Hardwood Smoked Turkey Breast	19.5	3
10000016323	Premium FC Gluten Free Low Sodium Oven Roasted Turkey Breast	15.8	2
10000016333	Cajun Style Turkey Breast	13.8	3
10000012950	Gluten Free Boneless Honey Ham, WA	16.5	3
10000012980	FC Boneless Black Forrest Ham, WA	12	3
10000012987	Premium FC Brown Sugar Ham, WA	12	3
10000012967	Gluten Free Boneless Hickory Smoked Ham, WA	16.5	3
10000010901	FC Oven Roasted Chicken Breast w/ Rib Meat	8.1	2
10000010908	Premium FC Gluten Free Barbecue Seasoned Chicken Breast	8.55	2
10000017471	Premium FC Gluten Free Chipotle Seasoned Chicken Breast	8.55	2
10000010905	Premium FC Gluten Free Low Sodium Oven Roasted Chicken Breast	8.1	2

### BRANDED

10000022024	FC Bologna	13.7	2
10000046348	FC Bologna Turkey Pork Beef	10	2
10000046335	Cajun Style Turkey Breast w/ Broth	16.6	2
10000046332	Cajun Style Roast Beef	16.52	2
10000046350	FC Cotto Salami Pork Turkey Beef	9.37	2

### BRANDED

16103410797	Beef Bologna	16	2
16104490797	Smoked Virginia Ham, WA	25	2
10184300797	Ham, WA, off the bone	16	2

Code	Description	Case Weight	Case Pack
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### BRANDED (CONTINUED)

16105650797	Cooked Ham, WA, Reduced Sodium	9.5	1
16103690797	Cooked Salami	16	2

### BRANDED

10265890654	Ham Black Forrest Uncured Sliced Gluten Free	8.75	10
10711590654	Virginia Ham, WA	25	2
10304410654	Old Fashioned Black Forrest Smoked Ham, WA	17.5	2
10583910654	FC Smoked Boneless Pit Ham, WA	20	2
10265920654	Gluten Free FC Smoked Honey Uncured Ham	8.75	10
10452110654	FC Smoked Honey Ham, WA	25	2
10062070654	Roast Beef	15	2
10042580654	FC Pepperoni Sliced	9	24

### BRANDED

16103810875	German Brand Bologna w/ Chicken Pork Beef	21.5	2
16103820875	German Brand Bologna	21.5	4
10172140875	Beef Bologna	21.5	4

### BRANDED

10000006131	FC Deluxe Club Bologna Turkey Pork Beef	25	4
10000006127	FC Deluxe Club Bologna Turkey Pork Beef	25	2
10000006104	FC Beef Bologna	8.75	1
10000006145	FC GAR Bologna Turkey Pork Beef	8.6	1

### AMERICAN FAVORITE

10714320211	Cooked Ham & Water Product	26	2
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### SLICED

### BRANDED

10071870875	FC German Brand Bologna Sliced	20	4
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### BRANDED

10314710414	Sliced Oven Roasted Turkey Breast	12	6
10321880414	Sliced Smoked Turkey Breast	12	6
10321890414	Sliced Oven Roasted Turkey Breast	12	6
10314750414	Sliced Smoked Turkey Breast	12	6
10321860414	Sliced Smoked Ham, WA	12	6
10321870414	Sliced Honey Ham, WA	12	6
10314700414	Sliced Smoked Ham, WA	12	6
10314730414	Sliced Virginia Brand Ham, WA, Made In Wis	12	6

### BRANDED

10314760733	Sliced Smoked Ham & Water Product	12	6
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<sup>1</sup>Nielsen Data as of 10/26/2023

# HANDHELD



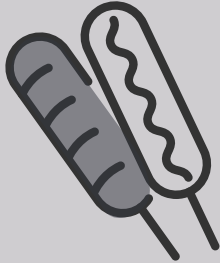
Offer shoppers the bold, savory flavors they desire in handheld products that are ideal for snacking or enjoying as hearty entrées, all while delivering premium quality in every single bite.



of consumers **SNACK AT LEAST ONCE PER DAY** and agree they “always find room in their budget for snacks.”<sup>1</sup>

Code	Description	Case Wt. (lbs.)	Case Pack
<b>CRISPIITOS® FILLED TORTILLAS</b>			
10078880821	FC Chicken & Cheese Flour Tortillas	12	26
<b>CORN DOGS</b>			
10000008481	Classic Corn Dogs	12	48
10000084818	Jumbo Corn Dogs w/ Bags	12	48
10000009481	Turkey Corn Dogs w/ Bags	12	48
10000009488	Turkey Corn Dogs	12	48
10000009149	<i>Fiesta</i> ® Cheese & Jalapeño Corn Dogs w/ Serving Sleeves	12	48
10000013658	Classic Corn Dogs w/ Bags	6	36
10000001365	Classic Corn Dogs	6	36
<b>BOSCO® STUFFED BREADSTICKS</b>			
17001081120	7" Mozzarella Cheese Stuffed Breadsticks	20	108
17020721120	7" Pepperoni, Cheese & Pizza Sauce Stuffed Breadsticks w/ Merchandising Sleeves	17.5	72
17021081120	7" Breadsticks Stuffed w/ Mozzarella Cheese	20	108
17020241120	7" Mozzarella Cheese Stuffed Breadsticks	4.5	24
10367412231	7" Mozzarella Cheese Stuffed Breadsticks	6.5	36
10000051030	Garlic Herb Stuffed Breadsticks w/ Mozzarella Cheese	5.43	6
10000050772	Tomato Basil Stuffed Breadsticks w/ Mozzarella Cheese	5.43	6

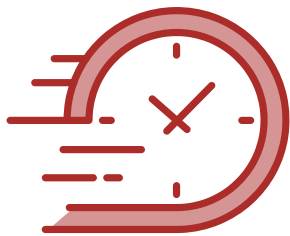
Adults use snacks as a way to incorporate **SMALL INDULGENCES** into their day-to-day lives.<sup>2</sup>



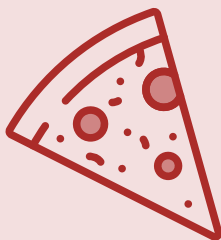
of consumers get a **SNACK** from a grocery-store deli.<sup>3</sup>

<sup>1</sup>Harris Poll 2022 Global Consumer Snacking Trends Study  
<sup>2</sup>Mintel Shifting Snack Market March 2023  
<sup>3</sup>Technomic Consumer Trend Report Feb 2023

# PIZZA COMPONENTS



We realize labor is often an issue in the grocery deli channel. Tyson Foods offers easy-to-prepare, fully cooked products that **ENHANCE BACK-OF-HOUSE EFFICIENCIES, ADD SPEED TO PLATE, AND HELP REDUCE FOOD SAFETY RISKS.**



## 83%

of consumers eat pizza at least once a month.<sup>1</sup>

Benefit from our delicious, convenient, time-saving solutions in proven and top-performing pizza toppings from the trusted *Hillshire Farm*® brand. Our commitment to quality and premium performance enhances your pizza offerings with easy-to-prepare, fully cooked products.

Code	Description	Case Wt. (lbs.)	Case Pack
<b>PREMIUM</b>			
11042160269	Pork & Beef Large Diameter Sliced Pepperoni	10	2/5
10000012348	Sliced Italian Dry Salami	16	4/4
11052170269	Spicy Pork & Beef Sliced Pepperoni	25	2/12.5
10000053728	All Natural* Italian Sausage	10	2/5
10000053729	All Natural* Spicy Italian Sausage	10	2/5
10015620269	All Natural* Pork Italian Sausage Crumbles, Large	10	2/5
<b>MID-TIER</b>			
10157320393	Pork, Beef Sliced Pepperoni	25	2/12.5
10015480393	Pork Crumbles, w/ Italian Style Seasonings, Large	10	2/5
<b>VALUE</b>			
10587030465	Pork, Chicken, Beef Sliced Pepperoni	25	2/12.5
10025460393	Beef Crumbles, Small	10	2/5
11011110465	Pork Crumbles, Italian Style Seasoning, Small	40	8/5
10015550393	Pork Crumbles, Breakfast Seasoning, Small	10	2/5

\*Minimally processed. No artificial ingredients.  
<sup>1</sup>Technomic Consumer Trend Reports – US Pizza, March 2022.

# TORTILLAS, CHIPS & SHELLS



Mexican Original® Tortillas, Chips and Shells offer delis and their shoppers distinct, intense and rich flavors. Choose from a wide range of tortillas, chips and shells for Mexican and American cuisine.



**WRAPS AND SANDWICHES** hold the top spot as the most menued item at grocery stores.<sup>1</sup>

Code	Description	Case Wt.	Case Pack
<b>FLOUR TORTILLAS</b>			
10000043165	8" Flour Tortillas	21.87	20/12
10128850621	6" Shelf Stable Pressed Flour Tortillas	18.75	24/12
10129190621	10" Shelf Stable Pressed Flour Tortillas	22.5	12/12
<b>CORN TORTILLAS</b>			
10076000621	6" Yellow Corn Tortillas	26.25	6/120
<b>CHIPS</b>			
10192860621	Yellow 1/4 Cut Tortilla Chips	15	Bulk
10076500621	White Quarter Cut Tortilla Chips	30	Bulk
10129060621	Yellow Quarter Cut Tortilla Chips	30	Bulk
10076320621	Red/White/Blue Tortilla Chips	30	Bulk
<b>SHELLS</b>			
10248500621	6" Whole Grain Corn Taco Shells, 200 Count	6.5	25/8
10075290621	5.25" Yellow Taco Shells	5	1/200
<b>FLATBREAD</b>			
10079100621	6" Flatbread	20.63	12/10



Tortillas, chips & shells can be used in a **VARIETY OF APPLICATIONS** across your deli.



of consumers would be likely to order **WRAPS PAIRED** with **GLOBAL FLAVORS/ INGREDIENTS.**<sup>2</sup>

<sup>1</sup>Technomic 2021  
<sup>2</sup>2023 Technomic



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